

WANT THE BEST TALENT – PROVIDE SPECIAL INCENTIVES

Offering benefits may provide incentives for talented students to accept one internship position over another or increase the interns' commitment during the experience. Following are a few examples that just may tip the scale in your direction.

- Opportunity for academic credit from school.
- Scholarships.
- Housing assistance for those who relocate.
- Professional development networking events such as Seize the City or Young Professionals Connection.
- Time worked as an intern can accumulate and apply toward benefits if turned into a full-time employee after graduation.
- Paid holidays (if already receiving compensation).
- Tuition reimbursement.
- Community volunteering opportunities.
- Free bus passes.
- Access to a gym or fitness center.
- Tickets to community recreational and cultural amenities.
- Opportunity to present “what they learned” at end of internship.
- Access to company leadership — lunch or breakfast with CEO.
- End of internship recognition event.
- Paid parking.

This template is provided courtesy of the Greater Des Moines Partnership.

For additional resources visit DSMpartnership.com/internships101.

Template sources include: Ames Economic Development Corporation's Employer Intern Guide, Internships.com, Technology Council of Central Pennsylvania and LookSharp.com.

