

eCertify
Electronically processed
certificates of origin
Provided by the Greater Des
Moines Partnership

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What is a Certificate of Origin?

Import Compliance


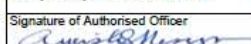

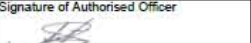
- Document required by Exporter for import compliance states “Origin” of all goods
- Importing country Customs calculates duty based on Origin
- Exporter legally responsible for correct declaration

Role of Chambers

- Chambers responsible for certification Geneva Convention 1923

Embassies & Consulates

- Exports to Middle East require legalization and payment of fees

Exporter Band of Outsiders 1109 N. El Centro Ave. Los Angeles, CA 90038 USA		Certificate No EWU00000160	Page 1	Pages 1 of 1
Consignee PIER S.P.A. Via NUova Trevigiana, 87 31032 Casale Sul Sile (TV) ITALY		Exporter's Reference Letter of Credit No		
Buyer (if not Consignee)				
CERTIFICATE OF ORIGIN				
Port of Loading Los Angeles		 Los Angeles Area Chamber of Commerce 350 South Bixel Street Los Angeles California 90017 Phone: +1 213 580 7500 Fax: +1 213 580 7511		
Aircraft	Date of Departure 22 Jan 2010			
Flight No				
Port of Discharge Tessera, ITALY	Final Destination			
Marks and Numbers	Number and kind of Packages	Description of Goods	Export Statistical Code	Gross Weight lb
1ZY852W0650903515	1-box	Watchbands of base metal, not gold	9113.20.00	20
<p>I, the undersigned, being duly authorized by the Exporter, and having made the necessary enquiries hereby certify that based on the rules of origin of the country of destination, all the goods listed originate in the country and place designated. I further declare that I will furnish to the Customs authorities of the importing country or their nominee, for inspection at any time, such evidence as may be requested for the purpose of</p> <p>The goods were produced/manufactured at</p> <p>Insert place of produced / manufactured</p> <p>Signature of Authorised Officer </p>				
			The undersigned, duly authorized by the Designated Issuing Authority certifies on the basis of information supplied and to the best of their knowledge and belief that the goods are of the designated origin, production or manufacture.	
			Signature of Authorised Officer 	
			Date 21 Jan 2010	

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Who are we?

- Industry leading platform for processing certificates of origin.
- In the market for 10+ years.
- Partnered with chambers across the US and in 5 other countries.
- Process shipments going all over the world.
- Process in excess of 100,000 certificates of origin a year.

Fast Facts: What are the ICC Rules?

Chamber of Commerce

- Appoints Authorized Officer
- Formal undertaking replaced Notary
- Chamber applies seal
- Service both members & non-members
- Know the rules and expect questions?



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Fast Facts: What are the ICC Rules?

Exporter (member)

- Appoints Authorized Officer
- Signs Formal Undertaking
 - Bound by the Standard Rules
 - Indemnifies Chamber
 - Becomes responsible for declaration
- Submits signed COO and Commercial Invoice
- Can appoint Freight Forwarder to submit on behalf of Exporter



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Consequences of getting it wrong

- Faults from incorrect declarations
- Risk of incurring legal liability
- Penalties
- Delays/ Missed deadlines

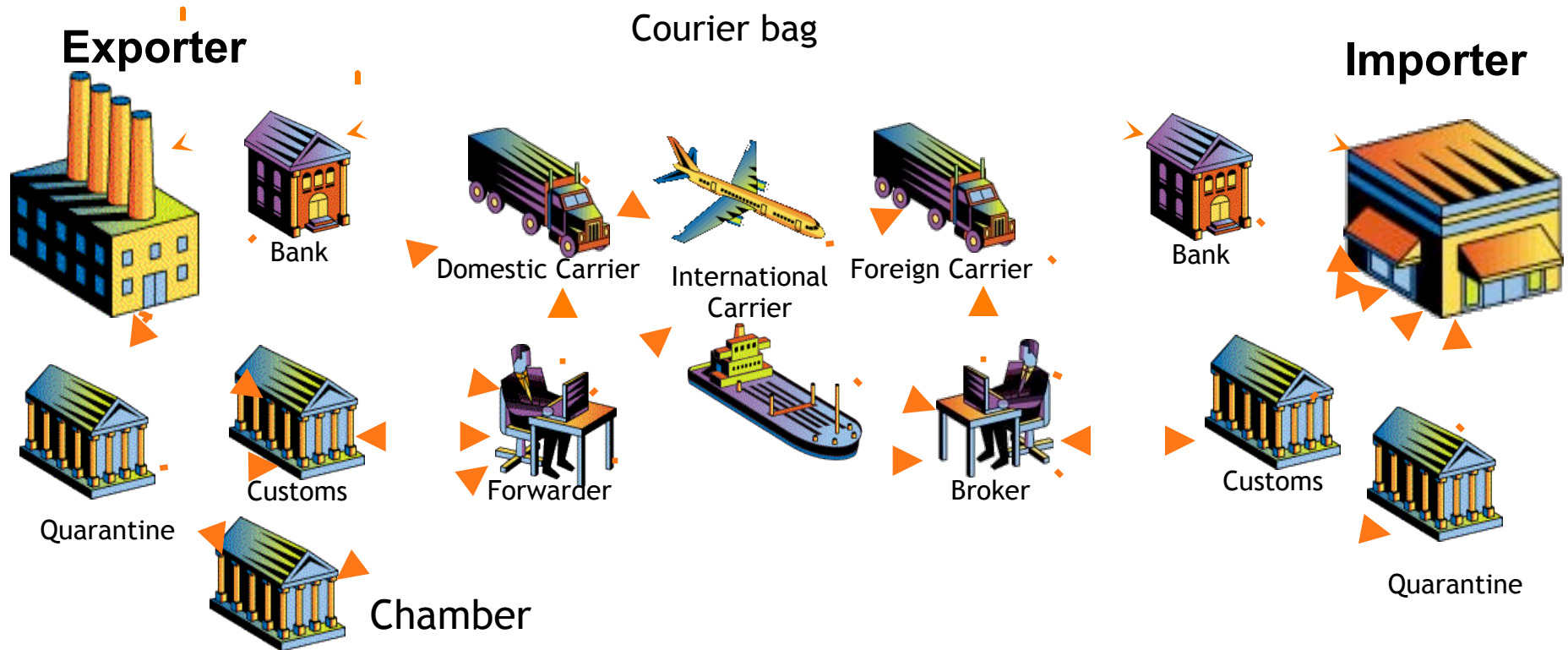


Common Misconceptions

- **Notary is required**
- **Certain countries will not accept electronic certificates**
- **Chambers need to be certified to process certificates of origin**

COO - cost today?

- Manual COO cost to US exports – \$500million per year
- Local/overseas courier costs \$60 to \$150 per shipment



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Cost Comparison per Certificate

Activity	Cost of manual process	Electronically Processing
Courier cost from Exporter to chamber	\$10	\$0
Courier cost from chamber to Exporter	\$10	\$0
International courier bag to send COO to Importer	\$60	\$0
Extra time taken – 30 mins	\$15	\$0
Error rate 10% - Resubmission	\$5	\$0
Stamping Fee	\$5	\$15
Total	\$105	\$15/\$50

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Other Benefits

- Standardize certificate of origin processing across branches
- Reliably revisit old certificates
- Increased visibility
- Reliably send documents to chamber

Internet changes everything!

- Process COO's from your desktop 365 days 24 x 7



eCertify, the efficient way to process Certificates of Origin, saves you time and money.



Mailing or sending couriers to get your Certificates of Origin stamped is both inefficient and costly.

That is why we have adopted the next generation eCert technology as our standard to process your Certificates of Origin. With eCert, Exporters and Freight Forwarders now have a seamless and streamlined electronic solution providing real value in cost savings and efficiency gains. So eliminate your paper-based processing of Certificates and start saving time and money today!

With eCert you will:

- Eliminate courier costs
- Reduce administration costs
- Reduce errors
- Improve turnaround time
- Receive prompt notification of acceptance or rejection

There are **options to submit your export document to the Chamber**



[Register here](#)

[Login](#)

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Who can Register?

1. Exporter

- Multiple registrations
- Single login
- process own COO

2. Freight Forwarder/Banks

- registers their Exporters
- processes for Exporters

The screenshot displays a web form for company registration. The top section, titled 'Company Details', includes a sub-header 'Register my company'. It contains several input fields: 'Company Name' (text), 'Country' (dropdown menu), 'Street Address' (text), 'City' (text), 'ZIP / Postal code' (text), 'Company Phone' (text), 'Company Fax' (text), 'Company Email' (text), and 'Company Description' (text area). A 'Timezone' dropdown menu is also present. Below these fields are two radio buttons: 'I am an Exporter' and 'I am a Freight Forwarder / Agent'. The bottom section, titled 'Create My Log In Details', includes fields for 'Personal Email', 'Confirm Email', 'Password', 'Confirm Password', and 'Security Question' (with a dropdown menu). Red asterisks are placed to the right of each input field to indicate required information.



Creating Submissions

Trading Name: <u>[Select]</u> EC Demo Exporter 15109 Graystone Avenue Norwalk California 90650 United States		Certificate No: EWU00308999	Pages 1 of 1		
Consignee: EC Demo Consignee		Exporter's Reference: 12345	Letter of Credit No:		
Buyer (if not Consignee):					
CERTIFICATE OF ORIGIN					
Port of Loading: Los Angeles		Date of Departure: 17 Nov 2014			
Vessel: Voyage:		Port of Discharge: Beijing			
Final Destination: Beijing		Los Angeles Area Chamber of Commerce 250 South Street Los Angeles, California 90017 United States of America Phone: +1 213 380 7900 Fax: +1 213 380 7911			
Lines: <input type="button" value="Clear"/> <input type="button" value="Move"/> <input type="button" value="Delete"/> <input type="button" value="Insert"/> 1 Li <input type="button" value="Add Page"/> <input type="button" value="Delete Page"/> <input type="button" value="Save"/> <input type="button" value="Undo"/>					
#	Marks and Numbers	Number and Kind of Packages	Description of Goods	Export Statistical Code	Gross Weight kg
<input type="checkbox"/> 1	12	5 Boxes	US No. 2 Yellow Corn	1005.90.2030	1000
<input type="checkbox"/> 2					
<input type="checkbox"/> 3					
<input type="checkbox"/> 4					
<input type="checkbox"/> 5					
<input type="checkbox"/> 6					
<input type="checkbox"/> 7					
<input type="checkbox"/> 8					
<input type="checkbox"/> 9					
<input type="checkbox"/> 10					
<input type="checkbox"/> 11					
<input type="checkbox"/> 12					
<input type="checkbox"/> 13					
<input type="checkbox"/> 14					
<input type="checkbox"/> 15					
<input type="checkbox"/> 16					
<input type="checkbox"/> 17					
<input type="checkbox"/> 18					
<input type="checkbox"/> 19					
<input type="checkbox"/> 20					
I, the undersigned, being duly authorized by the Exporter, and having made the necessary enquiries hereby certify that based on the rules of origin of the country of destination, all the goods listed originate in the country and place designated. I further declare that I will furnish to the Customs authorities of the importing country or their countries, for inspection at any time, the goods were produced/manufactured at:			The undersigned, duly authorized by the Los Angeles Area Chamber of Commerce, certifies on the basis of information supplied and to the best of their knowledge and belief that the goods are of the designated origin, production or manufacture.		
United States of America			Signature of Authorized Officer:		
Insert place of production / manufacture			Date:		
Signature of Authorized Officer: <i>Alex Test</i>					

- Create certificate of origin via eCertify.
- Still able to upload packing list, invoice, and other trade documents.


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Creating Submissions

Send PDFs created in
Word documents or
from any Non Accredited
Software Vendor.

Documents

Submit to	<input type="text" value="Greater Des Moines Partnership"/>
Exporter Reference	<input type="text"/>
Country of Destination	<input type="text" value="Choose a Country..."/>
Submission Type	<input type="text" value="Non-Preferential"/>
 Please ensure that all uploaded PDFs are <u>NOT</u> password protected	
Certificate of Origin	<input type="button" value="Choose File"/> No file chosen
Commercial Invoice	<input type="button" value="Choose File"/> No file chosen
Packing List	<input type="button" value="Choose File"/> No file chosen
Container Packing List	<input type="button" value="Choose File"/> No file chosen
Other Documents	<input type="button" value="Choose File"/> No file chosen <input type="button" value="Choose File"/> No file chosen <input type="button" value="Choose File"/> No file chosen

Notes to Chamber:

Manual versus electronic

Manual - COO	Electronic - eCO
Seal manually applied	full electronic process
Hours to process document	Immediate notification
Days to transport document	Instantly transmit documents
Invoice, check, cash	on line payment
Stacks of paper copies	no paper – GREEN!

What people are saying

“eCertify has saved us a lot of time and money since we don’t have to drive downtown.”

Stephanie Larrowe, Owner - And Cake Inc.

“Due to its ease of use, eCertify is highly recommended to any company.”

Michael McDaniel-Martinez, Manager - Johnson Motors Inc.

“It’s simple. I can just fill it out, upload it, do other work and come back later to find an approved Certificate of Origin. It’s much less time consuming, allowing me to ship more.”

Brian DeWitt, Wholesale Customer Service - Andrew Christian Inc.

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I was so pleased to find that my local Chamber could provide a certified Certificate of Origin, and that it was all done electronically! I had my certificate almost immediately, without ever leaving my desk. The customer service provided by the Chamber of Commerce exceeded my expectations, as every step was thoroughly explained and easily understood. Great experience! I will use this service again.

*Stacy Hayes, Export Manager
Faultless Starch/Bon Ami Company*

Export Industry wins

- Eliminates courier costs
 - locally & overseas
- Saves *time* and *money*
- eCO arrives before goods
- Reduces cost to export
- Saves on paper – GREEN!



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www.ecertify.com

Questions?

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