



cultivation
CORRIDOR®

The science that feeds the world.



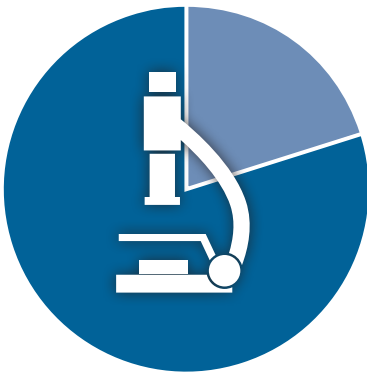
CULTIVATING INNOVATION

The Cultivation Corridor's skilled agbioscience work force **exceeds the national average** in several sectors.

Iowa has **nine times the national average** of people working in the ag and feedstock chemicals sectors.



HIGHLY SPECIALIZED, HIGHLY EDUCATED WORKFORCE



Enjoy access to a regional labor market of more than one million people, **200,000 of which are employed in ag and bioscience.**

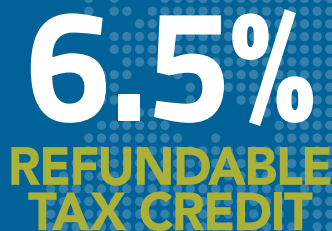


60,000 students attend Iowa's public and private universities, with **35% of the region's workforce having attained a bachelor's degree or higher.**

NATIONALLY COMPETITIVE R&D ENVIRONMENT



Iowa's R&D expenditures for bioscience are **12% higher** than the national average.



Qualified R&D expenditures are eligible for a generous **6.5% refundable tax credit.**



Iowa's average venture capital investment is over **\$8M per deal**, the second highest in the nation.

CENTRALLY LOCATED, IDEALLY SITUATED



The Cultivation Corridor sits on a quarter of the earth's richest topsoil, helping Iowa be the top producer of corn, pork and eggs globally.



Strategically located in the middle of the country at the crossroads of major interstates and rail networks, the Corridor boasts the nation's most advanced agbioscience-related distribution network.

Many leading companies are already calling the Corridor home:



Home to more than 60 companies and more than 300,000 square feet of building space, the ISU Research Park is projected to more than triple in size in the next 10 years.



Iowa's business-friendly environment produces nationally competitive incentive packages for qualifying projects. The State of Iowa has provided more than \$260M in workforce training and \$85M in direct financial assistance to more than 200 bioscience projects since 2006.

A PLACE OF EXCELLENCE



GREATER DES MOINES IS THE TOP REGION FOR ECONOMIC STRENGTH IN THE NATION
(POLICOM, 2014)



DES MOINES NAMED THE BEST CITY FOR YOUNG PROFESSIONALS (FORBES, 2014)



DES MOINES NAMED THE WEALTHIEST CITY IN AMERICA (TODAY SHOW, 2014)



AMES RANKED AS ONE OF THE TOP COLLEGE TOWNS IN THE U.S. (LIVABILITY.COM, 2014)



DES MOINES IS THE BEST CITY FOR BUSINESS AND CAREERS (FORBES, 2013)



AMES HAS THE THIRD LOWEST UNEMPLOYMENT RATE IN THE NATION (FORBES, 2014)

POISED FOR GROWTH

The Cultivation Corridor is strategically aligned with numerous public, private and governmental organizations to maximize business growth opportunities in central Iowa.

