



Economic Development Services

Working with the Greater Des Moines Partnership gives businesses a single point of contact to learn about the Greater Des Moines (DSM) region including comprehensive demographic and business climate information. The Partnership team can offer expert economic development support in a number of areas.

LOCAL AND GLOBAL RESOURCES

The Partnership offers numerous local and global business resources, incentives and small business support including talent development resources, professional development programs, inclusive talent strategies and foreign trade and investment assistance.

REGIONAL LABOR MARKET DATA

The Partnership provides extensive labor analytics including workforce availability, wage rates, education, skill levels by occupation, industry demographics and job posting trends.

RESEARCH AND DATA ANALYSIS

The Partnership performs analyses across major markets and assists in providing workforce demographics, real estate, tax incentives, business climate comparisons, labor costs, transportation capabilities and other customized data.

IDENTIFY AVAILABLE LAND AND BUILDINGS

The Partnership aggregates a comprehensive listing of buildings and sites in the region.

SITE VISIT LOGISTICS

The Partnership coordinates and hosts regional tours and meetings with area companies, state and local representatives, real estate leaders and more for businesses interested in locating to the region. The Partnership also facilitates familiarization tours for new executives interested in locating to the area.

FINANCING AND INCENTIVE PROGRAMS

The Partnership assists companies in expanding or locating operations to DSM with financial assistance available at the city, state or federal level by evaluating potential incentive programs and assisting with the application process. Funding decisions are based on various project factors.

MARKETING, COMMUNICATIONS AND EVENT SUPPORT

The Partnership collaborates on the development and distribution of external communications to highlight company growth and supports ground-breaking and ribbon-cutting events through media coordination and event participation.

FACILITATE CONNECTIONS

The Partnership introduces companies to key resources needed to be successful, including business leaders, state and local government staff, elected officials, educational institutions and real estate developers. The Partnership also helps connect companies with utility services needed for relocation, including water, wastewater, telecom and electric.

ENTREPRENEURSHIP HAPPENS HERE

The Partnership offers tools and business assistance to help small businesses and startups grow. From one-on-one business assistance, accelerators, entrepreneurial workshops, storytelling and site selection, to working with a wide range of entrepreneurial community partners, businesses can speed up their success and start something in DSM.



Economic Development Team

MEET THE TEAM

Through specialized industry research, strong collaboration with local, state and federal entities, as well as comprehensive assistance in site selection, The Partnership's Economic Development team members are known experts in the field and can provide insights on workforce, site selection, tax advantages and more. The team will help your business do something greater in DSM.



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