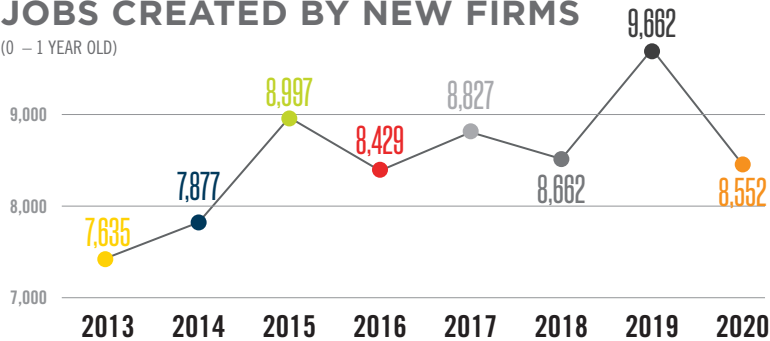


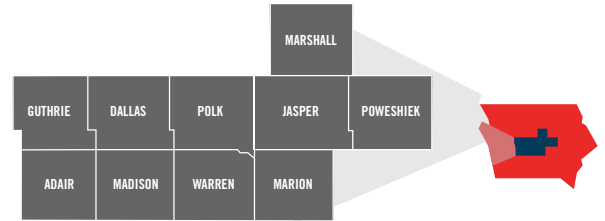
DSM SMALL BUSINESS JOBS REPORT

JOBS CREATED BY NEW FIRMS

(0 - 1 YEAR OLD)



GREATER DES MOINES REGION



This report reflects data through 2020. In 2022, the Greater Des Moines Partnership added Mahaska County to its service area. Future reports will include data from Mahaska County.

INDUSTRIES LEADING JOB GROWTH

2020



23.9%

Accommodation and Food Services



15.1%

Healthcare and Social Assistance



8.2%

Construction



6.6%

Retail Trade



6.4%

Professional, Scientific and Technical Services



5.9%

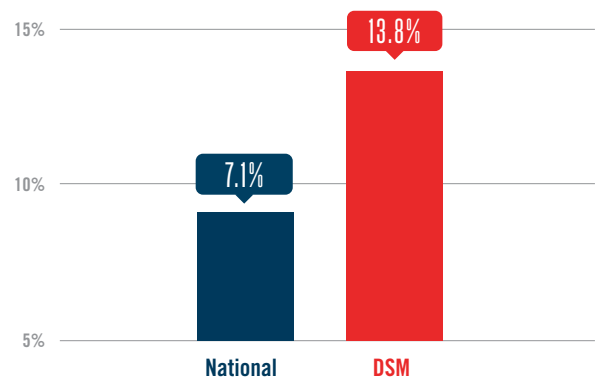
Transportation and Warehousing

EMPLOYMENT GROWTH

2000 - 2020

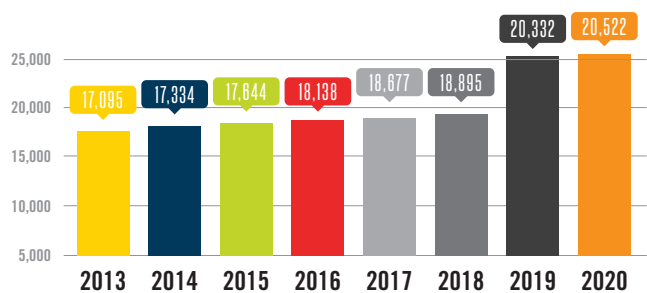
The Greater Des Moines (DSM) region outpaced the U.S. in total employment growth by

6.7%



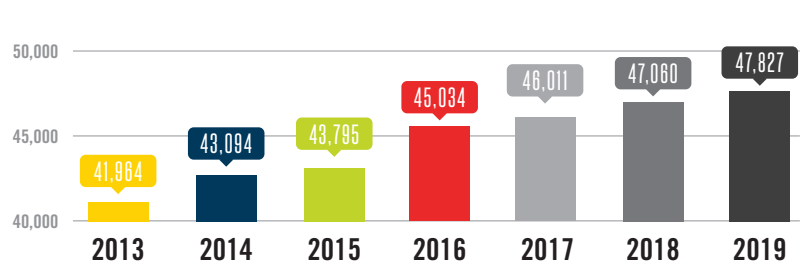
NUMBER OF FIRMS

BUSINESS WITH AT LEAST ONE EMPLOYEE



SELF-EMPLOYED AND SOLE PROPRIETORS

FIRMS WITHOUT EMPLOYEES



*2020 data not available at time of publication.