

DSM DES MOINES, IOWA USA

2017 HUMAN CAPITAL SURVEY



CONNECTED COMMUNITY



This survey focused on the beliefs and experiences of the residents of Greater Des Moines (DSM) to assess the degree to which they feel embedded in the region and their place of work based on their connectedness to people, place and purpose. The following is a snapshot of responses from approximately 2,600 respondents.

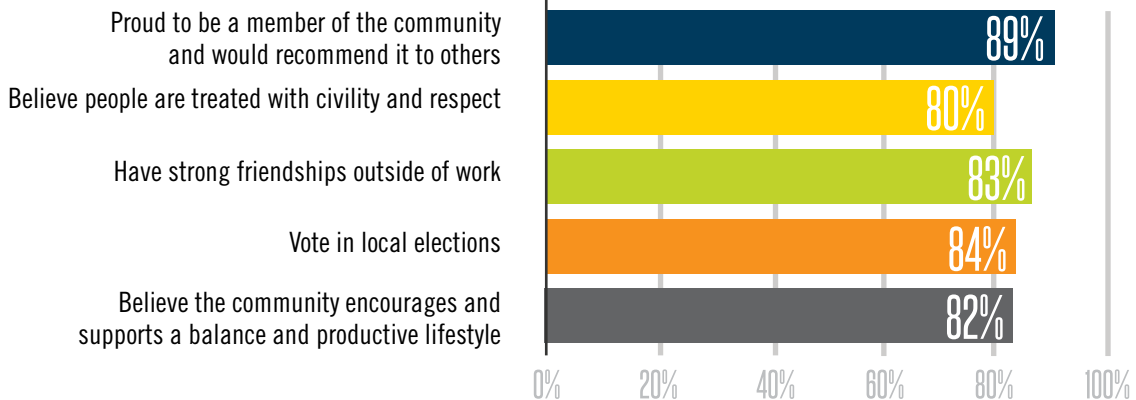
89% regularly use the parks and recreation services

85% believe they can achieve the things in life that are important to them

91% live a healthy and productive life

85% feel safe within the community

90% agree DSM is a good community in which to raise a family





WORKPLACE CONNECTEDNESS

INTEGRITY, RESPONSIBILITY, LEADERSHIP: *Individuals in my workplace...*

<p>86% demonstrate ethical conscience and competence</p>	<p>87% act with integrity</p>	<p>86% use their talents and skills to serve the good of the group/team</p>
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WORK ETHIC, CRITICAL THINKING, GOAL ACHIEVEMENT: *Individuals in my workplace...*

<p>85% exhibit hard work and self-motivation when things are not easy</p>	<p>80% go beyond basic mastery of skills to enhance performance</p>	<p>80% exhibit the positive attitude and persistent effort needed to continuously improve</p>
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COMMUNICATION, COLLABORATION, TEAMWORK: *Individuals in my workplace...*

<p>80% work efficiently and effectively together</p>	<p>78% express views and ideas effectively</p>
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