



TOP 10 BEST PLACE FOR BUSINESS
AND CAREERS — *Forbes*, 2019

#1 BEST PLACE TO LIVE IN THE MIDWEST FOR HIGH
SALARIES AND LOW COST OF LIVING — *The Ascent*, 2021

#5 BEST MINOR LEAGUE
SPORTS MARKET
— *SportsBusiness Journal*, 2019

#11 MOST AFFORDABLE
CITY TO BUY A HOME
— *Forbes Advisor*, 2021

#8 BEST U.S. CITY FOR
WORK-LIFE BALANCE
— *GOBankingRates*, 2019

TOP 10 MOST ARTISTIC MEDIUM-SIZED CITY
— *Expedia*, 2018

#7

BEST CITY FOR
LIVING THE
AMERICAN DREAM
— *SmartAsset*, 2019

#3

BEST AFFORDABLE
PLACE TO LIVE
IN THE U.S.
— *U.S. News & World Report*, 2020

#7 HOT SPOT FOR DATA SCIENCE JOBS
— *Burning Glass*, 2019

#1 METRO FOR MILLENNIALS TO BUY HOMES
— *Grow Magazine*, 2019

#2 CITY FOR YOUNG HOME BUYERS
— *Clever Real Estate*, 2019

#5 METRO FOR NUMBER OF ECONOMIC DEVELOPMENT PROJECTS*
— *Site Selection Magazine*, 2020
*Among metros with a population of 200,000 to 1 million

#8

TOP CITY WHOSE
UNEMPLOYMENT
RATE IS DROPPING
— *WalletHub*, 2021

#6 BEST CITY TO WORK IN TECH
— *SmartAsset*, 2019

#4 BEST PLACE FOR CHILDREN
— *SmartAsset*, 2019

#5 BEST PLACE TO LIVE IN THE U.S.
— *U.S. News & World Report*, 2020

#2 SAFEST PLACE TO LIVE
— *U.S. News & World Report*, 2021

RECENT PROJECTS IN GREATER DES MOINES (DSM)



ACCORDIA LIFE & ANNUITY COMPANY \$10 MILLION
Insurance

AMAZON \$350 MILLION
Logistics

APPLE \$1.4 BILLION
Data Center

CASEY'S GENERAL STORES, INC. \$34 MILLION
Retail Headquarters

DAIMLER TRUCKS NORTH AMERICA \$18 MILLION
Logistics

DWOLLA \$2 MILLION
Information Solutions

ESO \$2 MILLION
Information Solutions

FACEBOOK \$3 BILLION
Data Center

FIDELITY & GUARANTY LIFE INSURANCE COMPANY \$9 MILLION
Insurance

FEDERAL HOME LOAN BANK OF DES MOINES \$25 MILLION
Financial Services

HELENA INDUSTRIES \$47 MILLION
Advanced Manufacturing

HOLMES MURPHY & ASSOCIATES \$29 MILLION
Insurance

HY-VEE, INC. \$156 MILLION
Bakery & Distribution

IMT INSURANCE \$37 MILLION
Insurance

INCOTEC \$2 MILLION
Biosciences

IOWA BANKERS ASSOCIATION \$19 MILLION
Financial Services

JOHN DEERE INTELLIGENT SOLUTIONS GROUP \$33 MILLION
Advanced Manufacturing

KREG ENTERPRISES INC. \$34 MILLION
Advanced Manufacturing Headquarters

KUM & GO \$151 MILLION
Retail Headquarters

LELY NORTH AMERICA \$16 MILLION
Advanced Manufacturing

LIGHTEDGE SOLUTIONS, INC. \$34 MILLION
Data Center

MEREDITH CORPORATION \$21 MILLION
Media & Publisher

MICHAEL FOODS \$85 MILLION
Advanced Manufacturing

MICROSOFT \$3.5 BILLION
Data Center

PELLA CORPORATION \$2 MILLION
Advanced Manufacturing

POWERPOLLEN \$18 MILLION
Biosciences

PRINCIPAL \$400 MILLION
Financial Services

THE PRINTER INC. \$13 MILLION
Advanced Manufacturing

SAMMONS FINANCIAL GROUP \$65 MILLION
Insurance

SIEGWERK USA CO. \$10 MILLION
Advanced Manufacturing

TORO \$11 MILLION
Logistics

VERMEER CORPORATION \$118 MILLION
Advanced Manufacturing

**IDEAL LOCATION
FOR
DOING BUSINESS**

EDUCATED WORKFORCE
LOW COST OF DOING BUSINESS
LOW COST OF LIVING
EXCEPTIONAL QUALITY OF LIFE

**13%
LOWER**

The cost of doing business is 13% lower than the national average.
— *Moody's Analytics, 2020*

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**GREATER DES MOINES
PARTNERSHIP**