

DSM USA

DES MOINES, IOWA

RANKINGS AND RECOGNITION



#5 BEST PLACE FOR BUSINESS AND CAREERS — *Forbes*, 2017

#3 BEST PLACE TO LIVE WITH A LOW COST OF LIVING — *Business Insider*, 2017

#1 BEST MINOR LEAGUE SPORTS MARKET — *SportsBusiness Journal*, 2017

#6 PLACE WHERE JOBS WILL BE IN 2018 — *Forbes*, 2018

#4

#1 BEST PLACE FOR MILLENNIALS TO LIVE IN THE MIDWEST — *Growella*, 2017

TOP 10 BEST PLACE TO START A BUSINESS — *CNBC*, 2016

BEST PLACE TO LIVE — *U.S. News & World Report*, 2018

#1 BEST AFFORDABLE PLACE TO LIVE IN THE U.S. — *U.S. News & World Report*, 2017

#1 MOST POPULAR CITY FOR MILLENNIAL HOMEBUYERS — *Lending Tree*, 2018

WORLD FESTIVAL AND EVENTS CITY — *International Festival and Events Association*, 2017

#8 BEST JOB MARKET FOR 2018 — *ZipRecruiter*, 2018

#1 MOST AFFORDABLE PLACE TO BUY YOUR FIRST HOME — *Bloomberg*, 2016

#7 MOST CHARITABLE CITY — *CNBC*, 2017

#1 BEST CITY FOR THE MIDDLE CLASS — *Business Insider*, 2016

#2 CITY TO WORK IN TECH — *SmartAsset*, 2018

#4 BEST PLACE FOR CHILDREN — *SmartAsset*, 2017

TOP 10 METRO FOR FINANCIAL WELL-BEING — *Gallup-Healthways Well-Being Index*, 2016



GREATER DES MOINES PARTNERSHIP

RECENT PROJECTS IN GREATER DES MOINES (DSM)

APPLE \$1.4 BILLION <i>Data Center</i>	IOWA COLD STORAGE \$15 MILLION <i>Logistics</i>
ACCORDIA LIFE & ANNUITY COMPANY \$10 MILLION <i>Insurance</i>	JOHN DEERE ISG \$33 MILLION <i>Advanced Manufacturing</i>
BAKER GROUP \$21 MILLION <i>Contractor Headquarters</i>	KEMIN \$125 MILLION <i>Biosciences</i>
CASEY'S GENERAL STORE \$34 MILLION <i>Retail Headquarters</i>	KUM & GO \$151 MILLION <i>Retail Headquarters</i>
COGNIZANT TECHNOLOGY SOLUTIONS \$25 MILLION <i>Information Solutions</i>	LIGHTEDGE SOLUTIONS \$34 MILLION <i>Data Center</i>
CROSSROADS COLD STORAGE \$17 MILLION <i>Logistics</i>	MEREDITH CORPORATION \$21 MILLION <i>Media & Publisher</i>
DAIMLER TRUCKS NORTH AMERICA \$18 MILLION <i>Logistics</i>	MICHAEL FOODS \$85 MILLION <i>Advanced Manufacturing</i>
DUPONT PIONEER \$500 MILLION <i>Biosciences</i>	MICROSOFT \$3.5 BILLION <i>Data Center</i>
ELECTRICAL POWER PRODUCTS, INC. \$15 MILLION <i>Advanced Manufacturing</i>	PRINCIPAL \$400 MILLION <i>Financial Services</i>
EMC INSURANCE COMPANIES \$39 MILLION <i>Insurance</i>	SIEGWERK USA CO. \$10 MILLION <i>Advanced Manufacturing</i>
FACEBOOK \$3 BILLION <i>Data Center</i>	THE PRINTER INC. \$13 MILLION <i>Advanced Manufacturing</i>
HOLMES MURPHY \$29 MILLION <i>Insurance</i>	TPI COMPOSITES \$6 MILLION <i>Advanced Manufacturing</i>
HY-VEE \$156 MILLION <i>Retail Headquarters, Bakery & Distribution</i>	VOYA FINANCIAL \$10 MILLION <i>Insurance</i>
THE IMT GROUP \$37 MILLION <i>Insurance</i>	WINDSOR WINDOWS & DOORS \$10 MILLION <i>Advanced Manufacturing</i>

IDEAL LOCATION
FOR
DOING BUSINESS

EDUCATED WORKFORCE

LOW COST OF DOING BUSINESS

LOW COST OF LIVING

EXCEPTIONAL QUALITY OF LIFE

17%
LOWER

The cost of doing business is 17 percent lower than the national average.
— Moody's Analytics

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GREATER DES MOINES
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09/2018