

# DSM<sup>DES MOINES, IOWA</sup>USA

## 2014 CENTRAL IOWA HUMAN CAPITAL SURVEY



### CONNECTED COMMUNITY



In order to determine the Community Connectedness of our residents, this survey focused on the beliefs and experiences of the residents of Central Iowa to assess the degree to which they feel connected and embedded to the region and to determine the likelihood that they will remain in the Central Iowa community. The following is a snapshot of responses from approximately 4,000 respondents.

**89%** regularly use the parks  
and recreation services

**89%** believe they can achieve  
the things in life that are  
important to them

**93%** live a healthy and  
productive life

**92%** feel safe in  
this community

**93%** agree this is a good  
community in which  
to raise a family

