



DSM USA

DES MOINES, IOWA

TECHNOLOGY

NATIONAL RANKINGS

#6 BEST CITY TO
WORK IN TECH
— SmartAsset, 2019

#7 HOT SPOT FOR DATA
SCIENCE JOBS
— Burning Glass, 2018

#3 UP-AND-COMING
TECH HOTSPOT
— Livability, 2018

#5 BEST CITY
FOR TECH JOBS
— The Bay State Banner, 2018

TOP 5 UP-AND-COMING TECH
TALENT MARKET
— CBRE, 2019

PRO-BUSINESS ENVIRONMENT



Major fiber backbone
and long-haul data
access.



Refundable research and
development tax credit of
6.5% for qualifying research
expenditures in Iowa.

16%
LOWER

The cost of doing business
is 16% lower than the
national average.

— Moody's Analytics

KEY TECHNOLOGY CLUSTERS

- Advanced Manufacturing
- Animal and Plant Genetics
- Data Centers
- Digital Media and Marketing
- FinTech
- InsurTech
- Precision Farming
- Process Control Systems

DSM ACCELERATORS



The **Global Insurance Accelerator** is a mentor-driven accelerator designed to foster innovation in the insurance industry by supporting startups that target the global insurance sector through technological innovations.



The **Iowa AgriTech Accelerator** is dedicated to discovering and developing emerging agricultural technology companies.



Backed by nine super-regional, privately held brokerage firms, the **BrokerTech Ventures** Accelerator is an innovation hub for startups to test broker-centric ideas and products, while bringing new and innovative ideas and solutions to the industry.



TechStars is a nationally renowned venture capital firm and network of accelerators that has partnered with Grinnell College to form one of Iowa's most competitive incubators.



QUALIFIED WORKFORCE

Job training program reimburses up to

\$7,000

per new insurance industry job
based on increased payroll.



2.3% average annual
growth in high-tech
industries over
the past 10 years.

— JobsEQ



37% of the population age
25 – 64 hold a bachelor's
degree or higher.

— U.S. Census Bureau

>35,700

workers in high-tech
industries



17 higher education
institutions

IDEAL LIVING ENVIRONMENT



A 20-minute
average commute.

— U.S. Census Bureau

10%

The cost of living is typically 10%
below the national average.

— The Council for Community and
Economic Research

MAJOR DSM DATA CENTERS

Facebook:

\$3 BILLION

Microsoft:

\$2 BILLION

Apple:

\$1.4 BILLION

RECENT EXPANSIONS

ESO

ESO is a rapidly growing technology company providing software applications, interoperability and data management solutions to emergency medical services, fire departments and hospitals. This Austin-based company recently moved to Downtown DSM and occupies 13,000 sq. ft. in the former *Des Moines Register* printing floor.

GRANULAR

Granular develops solutions using software and analytics to make precision farming more profitable and efficient. This San Francisco-based firm opened a 30,000 sq. ft. office in Johnston.

DWOLLA

Dwolla, founded in DSM, facilitates the movement of millions of dollars every day with low transaction costs, easy automation and near-perfect reliability. To accommodate its expanding workforce, Dwolla now occupies 23,000 sq. ft. in Downtown DSM.

JOHN DEERE: INTELLIGENT SOLUTIONS GROUP

Intelligent Solutions Group (ISG), the company's premier IT development department, creates software for precision agriculture and recently invested \$32.6 million in a new office building to house 700 employees in Urbandale.

SELECTED IT OCCUPATIONS

Average Annual Wages by Job Title

Computer and Information Systems Managers: **\$137,100**

Computer Systems Analysts: **\$85,700**

Information Security Analysts: **\$87,600**

Computer Programmers: **\$81,300**

Software Developers, Applications: **\$91,400**

Software Developers, Systems Software: **\$96,500**

Web Developers: **\$60,200**

Database Administrators: **\$99,500**

Network and Computer Systems Administrators: **\$80,700**

Computer Network Architects: **\$122,500**

Computer User Support Specialists: **\$51,700**

Computer Network Support Specialists: **\$58,100**

Computer Occupations, All Other: **\$83,400**

Actuaries: **\$107,000**

Operations Research Analysts: **\$82,800**

Statisticians: **\$76,300**

Electrical Engineers: **\$86,000**

Computer Operators: **\$43,900**

— JobsEQ

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