



**DATA
CENTERS**

DSM



DES MOINES, IOWA

USA

SAFE, STRATEGIC LOCATION

17%
LOWER

The cost of doing business is 17 percent lower than the national average.
— *Moody's Analytics*



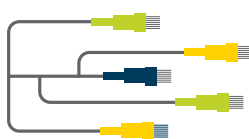
Large pre-qualified, development-ready data center sites.

RELIABLE, RENEWABLE UTILITIES



The average industrial electricity rate is 5.63 cents per kilowatt-hour.

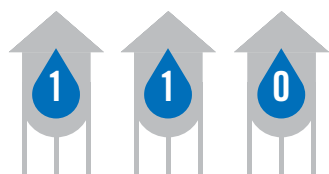
— *Edison Electric Institute*



Major fiber backbone and long-haul data access.



MidAmerican Energy Company invested \$4.5 billion in new wind energy development, which will generate wind energy equal to 100 percent of annual customer sales in Iowa by the end of 2020.



**MILLION
GALLON
CAPACITY**

Des Moines Water Works has 110 million-gallon per day capacity and 5 billion gallons of reservoir storage.

Alliant Energy commits to spend **\$1 BILLION** on wind projects.



HIGH-SPEED TAX BENEFITS



No sales or use tax on computers used in the processing of data. No personal property tax on computers. Tax abatement or rebate for new construction or building improvements.

DATA CENTER BUSINESSES



For investments of \$200 million or more, equipment directly connected to data center computers is exempt from property tax. Also, there is a sales tax exemption on equipment, electricity and back-up fuel.

Investments of \$1 million or more receive a 50 percent sales tax rebate on electricity and back-up fuel. Investments of \$10 million or more also receive a 50 percent sales tax rebate on equipment directly connected to the data center.



INNOVATION-DRIVEN WORKFORCE



A total of 17 higher education institutions with several collaborating curriculum programs with local companies.



Thirty-seven percent have a bachelor's degree or higher.
— U.S. Census Bureau



>34,000
in high-tech industries.
— JobsEQ

APPLE

In August 2017, Apple announced plans to purchase 2,000 acres and build a \$1.4 billion, 400,000-square-foot data center in Waukee. Construction on the data center is expected to start in 2019 and Apple plans to bring it online in 2021.

FACEBOOK

Since 2013, Facebook has invested more than \$3 billion on four data centers in Greater Des Moines (DSM) totaling 2.5 million square feet.

MICROSOFT

Microsoft has invested \$2 billion in its first two data centers in Iowa and has announced a third data center in West Des Moines with an estimated 1.7 million square feet, which will be Microsoft's largest data center project to-date in the U.S.

MIKE SWESEY

Senior Vice President of Economic Development p: (515) 286-4997 e: mswesey@DSMpartnership.com

growDSMUSA.com | dataDSMUSA.com

