

RISING STAR

— CompTIA, 2021

MOST AFFORDABLE HOUSING MARKET

- GoodHire, 2022

BEST AFFORDABLE PLACE TO LIVE IN THE U.S.

- U.S. News & World Report, 2020

BEST PLACE TO LIVE IN THE MIDWEST FOR HIGH SALARIES AND LOW COST OF LIVING

— The Ascent, 2021

TOP EMERGING NORTH AMERICAN TECH MARKET

— CBRE, 2021

BEST CITY FOR FINANCIAL INDEPENDENCE — chooseFi, 2021

BEST MINOR LEAGUE SPORTS MARKET — SportsBusiness Journal, 2019

HOTSPOT FOR DATA SCIENCE JOBS — Burning Glass, 2019

TOP 10 CITY TO LIVE IN AFTER THE PANDEMIC

— Today, 2021

SAFEST PLACE TO LIVE

U.S. News & World Report, 2021

MOST RESILIENT TECH HUB

- LinkedIn, 2021

BEST PLACE TO

— SmartAsset, 2021

METRO FOR NUMBER OF ECONOMIC DEVELOPMENT PROJECTS (AMONG METROS WITH A POPULATION OF 200,000 TO 1 MILLION)

— Site Selection Magazine, 2022

— SmartAsset, 2019

TOP 10 PLACE WHERE IT'S EASIEST TO SAVE FOR YOUR FIRST HOME — Money, 2022

BEST MIDWESTERN CITY FOR WOMEN IN STEM — CommercialCafe, 2021



RECENT PROJECTS IN GREATER DES MOINES (DSM)



ACCORDIA LIFE & ANNUITY COMPANY\$10 MILLION Insurance	LANDUS\$16 MILLION Ag Innovation
AMAZON\$491 MILLION Logistics	LELY NORTH AMERICA\$20 MILLION Advanced Manufacturing
APPLE*	LIGHTEDGE SOLUTIONS, INC. \$34 MILLION Data Center
CASEY'S GENERAL STORES, INC\$34 MILLION Retail Headquarters	META*
CLAIMDOC, LLC	MICHAEL FOODS\$85 MILLION Advanced Manufacturing
DES MOINES INDUSTRIAL \$31 MILLION Logistics	MICROSOFT* \$4.5 BILLION Data Center
ESO\$2 MILLION Information Solutions	MRS. CLARK'S FOODS\$9 MILLION Advanced Manufacturing
F & G ANNUITIES & LIFE\$9 MILLION Insurance	POWERPOLLEN\$8 MILLION Ag Innovation
FEDERAL HOME LOAN BANK OF DES MOINES\$25 MILLION Financial Services	PREMIER TECH\$8 MILLION Advanced Manufacturing
HELENA INDUSTRIES\$47 MILLION Advanced Manufacturing	THE PRINTER INC\$13 MILLION Advanced Manufacturing
i2-TECH\$10 MILLION Advanced Manufacturing	SAMMONS FINANCIAL GROUP\$65 MILLION Insurance
INCOTEC\$2 MILLION Ag Innovation	TORO\$11 MILLION Logistics
IOWA BANKERS ASSOCIATION\$19 MILLION Financial Services	UNDERGROUND MAGNETICS\$7 MILLION Advanced Manufacturing
JOHN DEERE INTELLIGENT SOLUTIONS GROUP \$33 MILLION Information Solutions	VERMEER CORPORATION\$118 MILLION Advanced Manufacturing
KREG ENTERPRISES, INC. \$34 MILLION Advanced Manufacturing Headquarters	THE WALDINGER CORP\$21 MILLION Advanced Manufacturing
KUM & GO	WORLDWIDE LOGISTICS\$17 MILLION Logistics *Projects over \$1 Billion

IDEAL LOCATION
FOR
DOING BUSINESS

EDUCATED WORKFORCE

LOW COST OF DOING BUSINESS
LOW COST OF LIVING

EXCEPTIONAL QUALITY OF LIFE



The cost of doing business is 12% lower than the national average.

— Moody's Analytics, 2022

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