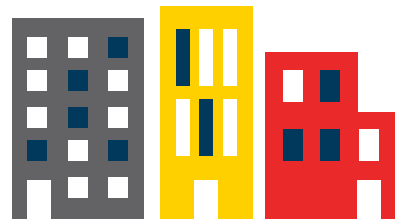


# GREATER DES MOINES DATA CENTERS

## SAFE, STRATEGIC LOCATION

18%  
LOWER

The cost of doing business is 18 percent lower than the national average.



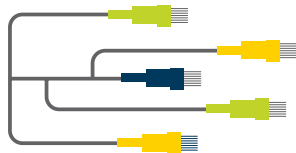
Large pre-qualified, development-ready data center sites.

## RELIABLE, RENEWABLE UTILITIES



4.99¢

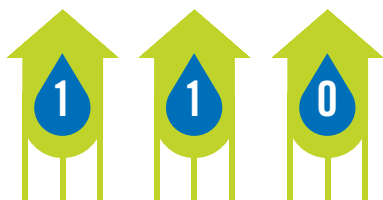
The average industrial electricity rate is 4.99 cents per kilowatt-hour.



Major fiber backbone, plus long-haul data access.



MidAmerican Energy Company expects that 85 percent of their retail customers' energy usage will be generated by renewable energy by 2019.



**MILLION**  
GALLON  
**CAPACITY**

Des Moines Water Works has 110 million-gallon per day capacity and 5 billion gallons of reservoir storage.



**GREATER DES MOINES  
PARTNERSHIP**

# HIGH-SPEED TAX BENEFITS



No sales or use tax on computers used in the processing of data. No personal property tax on computers. Tax abatement or rebate for new construction or building improvements.

## DATA CENTER BUSINESSES



For investments of \$200 million or more, equipment directly connected to data center computers is exempt from property tax. Also, there is a sales tax exemption on equipment, electricity and back-up fuel.

Investments of \$1 million or more receive a 50 percent sales tax rebate on electricity and back-up fuel. Investments of \$10 million or more also receive a 50 percent sales tax rebate on equipment directly connected to the data center.



# INNOVATION-DRIVEN WORKFORCE



Eighteen higher education institutions with several collaborating curriculum programs with local companies.



Thirty-five percent have a bachelor's degree or higher.



12,000

Twelve thousand high-tech workers.

## FACEBOOK

Since 2013, Facebook has invested more than \$1.5 billion on two data centers in Greater Des Moines, totaling 944,000 square feet, plus two additional data centers under construction that will total more than 1.6 million square feet. These data centers are supplied by 100 percent renewable energy as tracked by renewable energy certificates.

## MICROSOFT CORPORATION

Microsoft Corporation recently announced a third data center location in West Des Moines. Since 2010, Microsoft has invested \$2 billion in its first two data centers. The third data center will bring an additional \$1.5 billion to \$2 billion investment, encompass 1.7 million square feet and create 133 jobs.

### MIKE SWESEY

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GREATER DES MOINES  
PARTNERSHIP