

RANKINGS AND RECOGNITION

TOP 10 BEST PLACE FOR BUSINESS AND CAREERS — *Forbes*, 2019

#1 METRO FOR MILLENNIALS TO BUY HOMES — *Grow Magazine*, 2019

#5 BEST MINOR LEAGUE SPORTS MARKET — *SportsBusiness Journal*, 2019

#7 HOT SPOT FOR DATA SCIENCE JOBS — *Burning Glass*, 2019

#5

BEST PLACE TO LIVE — *U.S. News & World Report*, 2019

#2 CITY FOR YOUNG HOME BUYERS — *Clever Real Estate*, 2019

TOP 10 MOST ARTISTIC MEDIUM-SIZED CITY — *Expedia*, 2018

#3 BEST AFFORDABLE PLACE TO LIVE IN THE U.S. — *U.S. News & World Report*, 2019

#7 MOST RECESSION-PROOF CITY IN THE U.S. — *Livability*, 2019

#8

BEST U.S. CITY FOR WORK-LIFE BALANCE — *GOBankingRates*, 2019

#8

BEST JOB MARKET — *ZipRecruiter*, 2018

ONE OF “5 UP-AND-COMING TECH HOTSPOTS” — *Livability*, 2018

#6

BEST CITY TO WORK IN TECH — *SmartAsset*, 2019

#7

BEST CITY FOR LIVING THE AMERICAN DREAM — *SmartAsset*, 2019

#4

BEST PLACE FOR CHILDREN — *SmartAsset*, 2019

1 of 3

CITIES BUCKING THE TIDE OF MIDWEST TALENT AND POPULATION LOSS — *Site Selection*, 2019

DSM USA

DES MOINES, IOWA

RECENT PROJECTS IN GREATER DES MOINES (DSM)

ACCORDIA LIFE & ANNUITY COMPANY \$10 MILLION <i>Insurance</i>	KREG ENTERPRISES INC. \$34 MILLION <i>Advanced Manufacturing Headquarters</i>
AMAZON \$250 MILLION <i>Logistics</i>	KUM & GO \$151 MILLION <i>Retail Headquarters</i>
APPLE \$1.4 BILLION <i>Data Center</i>	LELY NORTH AMERICA \$16 MILLION <i>Advanced Manufacturing</i>
CASEY'S GENERAL STORES, INC. \$34 MILLION <i>Retail Headquarters</i>	LIGHTEDGE SOLUTIONS, INC. \$34 MILLION <i>Data Center</i>
DAIMLER TRUCKS NORTH AMERICA \$18 MILLION <i>Logistics</i>	MEREDITH CORPORATION \$21 MILLION <i>Media & Publisher</i>
DWOLLA \$2 MILLION <i>Information Solutions</i>	MICHAEL FOODS \$85 MILLION <i>Advanced Manufacturing</i>
ESO \$2 MILLION <i>Information Solutions</i>	MICROSOFT \$3.5 BILLION <i>Data Center</i>
FACEBOOK \$3 BILLION <i>Data Center</i>	PELLA CORPORATION \$2 MILLION <i>Advanced Manufacturing</i>
FIDELITY & GUARANTY LIFE INSURANCE COMPANY \$9 MILLION <i>Insurance</i>	PRINCIPAL \$400 MILLION <i>Financial Services</i>
FEDERAL HOME LOAN BANK OF DES MOINES \$25 MILLION <i>Financial Services</i>	THE PRINTER INC. \$13 MILLION <i>Advanced Manufacturing</i>
HELENA INDUSTRIES \$47 MILLION <i>Advanced Manufacturing</i>	SAMMONS FINANCIAL GROUP \$65 MILLION <i>Insurance</i>
HOLMES MURPHY & ASSOCIATES \$29 MILLION <i>Insurance</i>	SIEGWERK USA CO. \$10 MILLION <i>Advanced Manufacturing</i>
HY-VEE, INC. \$156 MILLION <i>Bakery & Distribution</i>	TORO \$11 MILLION <i>Logistics</i>
IMT INSURANCE \$37 MILLION <i>Insurance</i>	VERMEER CORPORATION \$118 MILLION <i>Advanced Manufacturing</i>
INCOTEC \$2 MILLION <i>Biosciences</i>	WINDSOR WINDOWS & DOORS \$10 MILLION <i>Advanced Manufacturing</i>
JOHN DEERE ISG \$33 MILLION <i>Advanced Manufacturing</i>	WRIGHT SERVICE CORPORATION \$24 MILLION <i>Service Headquarters</i>

IDEAL LOCATION FOR DOING BUSINESS

EDUCATED WORKFORCE

LOW COST OF DOING BUSINESS

LOW COST OF LIVING

EXCEPTIONAL QUALITY OF LIFE

16% LOWER

The cost of doing business is 16% lower than the national average.
— *Moody's Analytics, 2019*

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