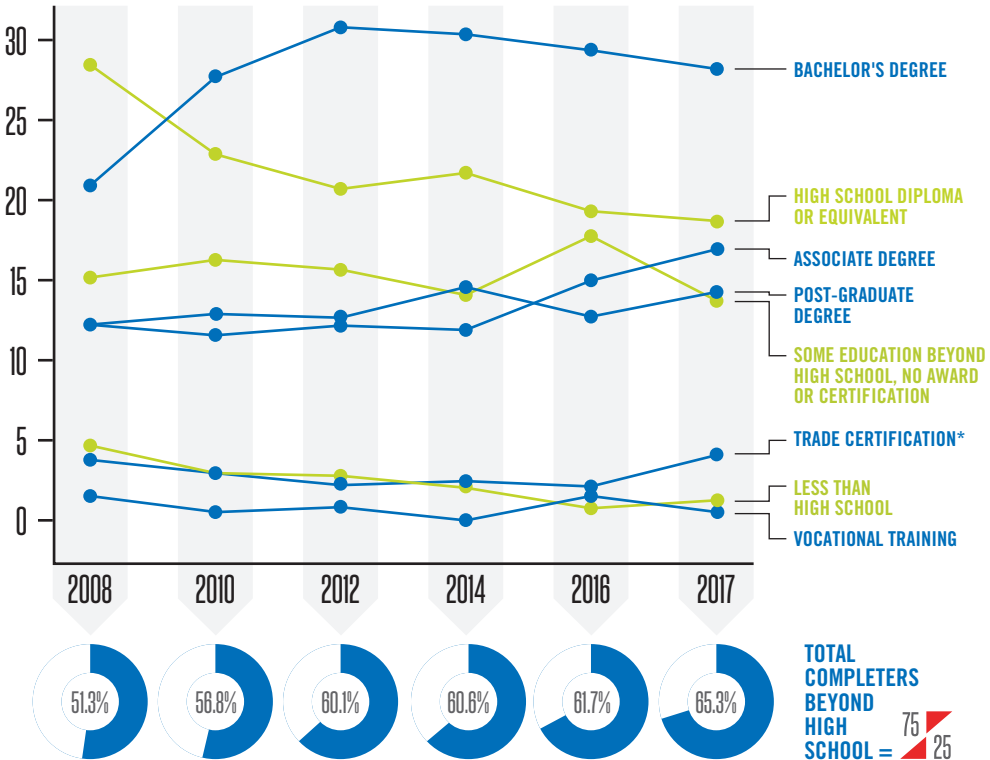


Research shows more than 70 percent of jobs in Greater Des Moines (DSM) by 2025 will require some postsecondary experience including certifications, credentials, two-year degrees, four-year degrees and beyond. To meet this challenge, EDGE is a regional goal of 75x25 — ensuring by 2025 that 75 percent of the region's working-age population has a post-secondary experience aligned to employer needs. Currently in the region, 65.3 percent of the region's adult population has obtained a certificate, vocational training, two-year degree or above.

The report card below outlines educational attainment trends from 2008 to 2017 for residents in the 25-to-64-year-old age range in the Greater Des Moines Partnership's eight-county service area — showing progress to-date in reaching the 75x25 goal.



- Includes Dallas, Jasper, Madison, Marion, Marshall, Polk, Poweshiek and Warren counties
- * Note: Statistics are currently unavailable for number of individual attainment in an industry-recognized credential.
- Source: Iowa Workforce Development – Laborshed Survey

EDGE is intended to engage the community in support and ownership. By believing in and upholding the goals of EDGE 75x25, you are joining a common agenda to make a greater impact in DSM.

For more information, contact Mary Bontrager, Executive Vice President of Talent Development for the Greater Des Moines Partnership, at mbontrager@DSMpartnership.com or (515) 286-4957.

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