

# INVESTOR CHECKLIST

Thank you for investing in the Greater Des Moines (DSM) region by investing in the Greater Des Moines Partnership! To make the most of your investment, we encourage all Investors to take advantage of the following opportunities:

## VERIFY ORGANIZATIONAL RECOGNITION AND COMMUNICATION PREFERENCES

To ensure we are recognizing and communicating with you and your team in the preferred way, please complete our quick online form at [DSMpartnership.com/InvestorCommunication](https://DSMpartnership.com/InvestorCommunication).

## GET INVOLVED

Review our Investor Engagement Opportunities online outlining Partnership Boards, Committees and Councils. If there are specific areas where your team would like to get more involved or would like more information, please reach out to Angie Stepsis at [astepsis@DSMpartnership.com](mailto:astepsis@DSMpartnership.com).

## BE THE FIRST TO KNOW

- We recommend you and/or your team members sign up to receive one or more of our newsletters at [DSMpartnership.com/news-media/e-newsletter-sign-up](https://DSMpartnership.com/news-media/e-newsletter-sign-up), including OneVoice, to keep up-to-date on the latest regional economic development and community development news.
- Be sure The Partnership Team is aware of who from your team should be receiving Investor emails. Please notify Angie Stepsis at [astepsis@DSMpartnership.com](mailto:astepsis@DSMpartnership.com) with the names, titles and email addresses of those who should receive Investor communications, including invitations to Investor-only events and virtual offerings.
- Please consider signing up to be a DSM USA Ambassador at [DSMpartnership.com/DSMUSAambassadors](https://DSMpartnership.com/DSMUSAambassadors). By signing up, you'll receive real-time national news announcements about the region, with an opportunity to help promote.

## SHARE NEWS WITH US

- If you/your team would like to share news with us so we can amplify the great work your organization is doing, please add Kyle Oppenhuizen at [koppenhuizen@DSMpartnership.com](mailto:koppenhuizen@DSMpartnership.com) to your media distribution list.
- If you/your team would be interested in writing a blog for us at [DSMpartnership.com/blog](https://DSMpartnership.com/blog) about exciting things happening in your organization and within the region, please contact Missy Farni at [mfarni@DSMpartnership.com](mailto:mfarni@DSMpartnership.com).
- If you/your team need assistance from our team of Partnership marketing and communications professionals, please reach out to Courtney Shaw at [cshaw@DSMpartnership.com](mailto:cshaw@DSMpartnership.com).

## AMPLIFY THE DSM USA MESSAGE

We invite you to:

- Post photos, videos on the #DSMUSA Facebook Group at [Facebook.com/groups/DSMUSA](https://Facebook.com/groups/DSMUSA).
- Use the #DSMUSA and #downtownDSM hashtags within your social media posts.
- Tag @DSMpartnership and @downtownDSMUSA in your Twitter and Instagram posts and tag the Greater Des Moines Partnership in your Facebook and LinkedIn posts.
- Follow us! A list of Partnership social media accounts are available on our website at [DSMpartnership.com/news-media/connect-with-us](https://DSMpartnership.com/news-media/connect-with-us).

Get to know your Greater Des Moines Partnership team at [DSMpartnership.com/about/contact](https://DSMpartnership.com/about/contact) and let us know if you have questions at any time.

Thanks for being an Investor and for your work in moving the region forward.