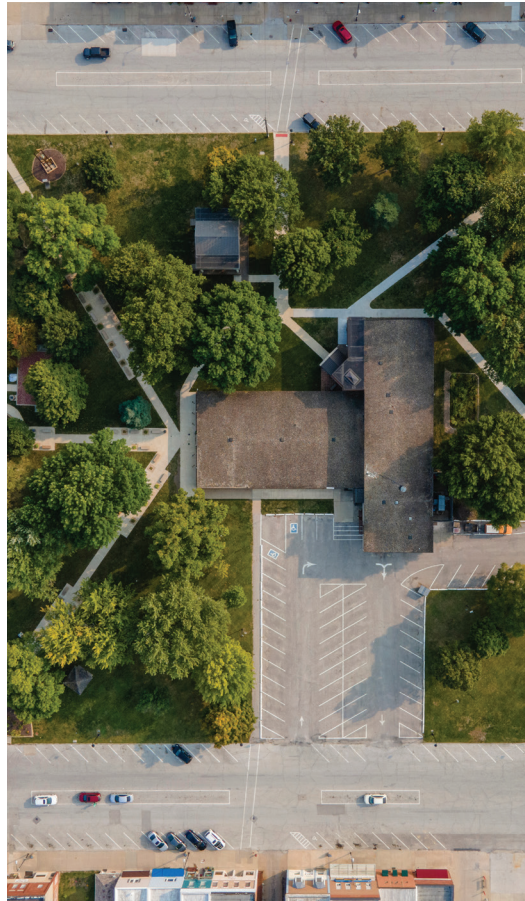




GREATER DES MOINES  
PARTNERSHIP



## AFFILIATE MEMBER BENEFITS

Becoming a Chamber Member affords businesses numerous benefits and networking opportunities. When you join a local Chamber in the Greater Des Moines Partnership Affiliate Network, you become an Affiliate Member of The Partnership, a dual-membership model that affords businesses additional benefits.



## You can participate in award-winning Small Business Programming to grow and scale your business.

In addition to having access to 1:1 business consulting with The Partnership team, Members can participate in programming, including:

**SPARK DSM BUSINESS INCUBATOR:** This award-winning program is free to Chamber Members and provides early-stage businesses with opportunities to vend at the Downtown Farmers' Market, #2 in the Top 10 Farmers' Markets in the U.S. by *Shape Magazine*, which hosts over 30,000 people each week. Also, opportunities to sell at the World Food & Music Festival and Winter Market and participate in a newly designed business curriculum.

**SCALE DSM BUSINESS ACCELERATOR:** This six-month program is free to Chamber Members to help scale up businesses.. It provides access to knowledge, management know-how and networks needed to increase revenue, create jobs and positively impact the community.

**TOP 5 FOR SMALL BUSINESS WEBINAR SERIES:** This free webinar series provides business leaders with actionable insights to implement in their business operations.

## You have access to unique opportunities to increase your business' visibility locally and nationally.

- Listing on the Regional Business Directory and membership on The Partnership's website, which is a searchable platform that helps potential customers, increasing visibility in front of the local audiences we target.
- Access to post job openings on the online DSM USA Career Center promoted nationally.
- Marketing and storytelling through The Partnership's blogs, newsletters, websites and social media channels. This includes items such as:
  - Ghost writing of blogs for business owners who are too busy to write their own blog.
  - Photos of their business to be featured as part of national marketing campaign, storytelling and national media pitches.
- Speaking opportunities during Partnership events and discounts to Partnership events.

## You'll have access to advocacy support and leadership connections.

- Chamber Members can be part of the Government Policy Council (GPC) that drafts and advocates with one voice and as one region for The Partnership's State Policy Agenda (State Legislators, Governor's Office, Executive Branch) and Federal Policy Agenda (Iowa's Congressional delegation and staff).
- Partnership staff reach out to new members to welcome them, thank them for joining an Affiliate Chamber, and find out what their top priorities are so we can share with them customized information about the resources available to them through their dual-membership.

### About The Greater Des Moines Partnership

The Greater Des Moines Partnership is the economic and community development organization serving Greater Des Moines (DSM), united to drive economic growth with one voice, one mission and as one region.

Together, with more than 400 Investors, 12 Counties and an Affiliate Chamber of Commerce network of more than 6,700 Regional Business Members, The Partnership is the third largest regional chamber of commerce in the nation. Through innovation, strategic planning and collaboration, The Partnership drives economic growth and talent development to enhance quality of life in DSM by creating opportunities, supporting job growth, and promoting the region as the best place to build a business, career and future.

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