

ABOUT THE GREATER DES MOINES PARTNERSHIP



DSM USA

The Greater Des Moines Partnership is the **economic and community development organization** that serves Greater Des Moines (DSM). The Partnership drives economic growth with **one voice, one mission and as one region**. Through innovation, strategic planning and global collaboration, The Partnership grows opportunity, helps create jobs and promotes DSM as the best place to build a business, a career and a future.

REGIONAL COLLABORATION

The Partnership works closely with its Regional Affiliate Chambers of Commerce, regional economic development partners and more than 400 Investors to build the region's economy and amplify the region's voice. **The Partnership represents:**

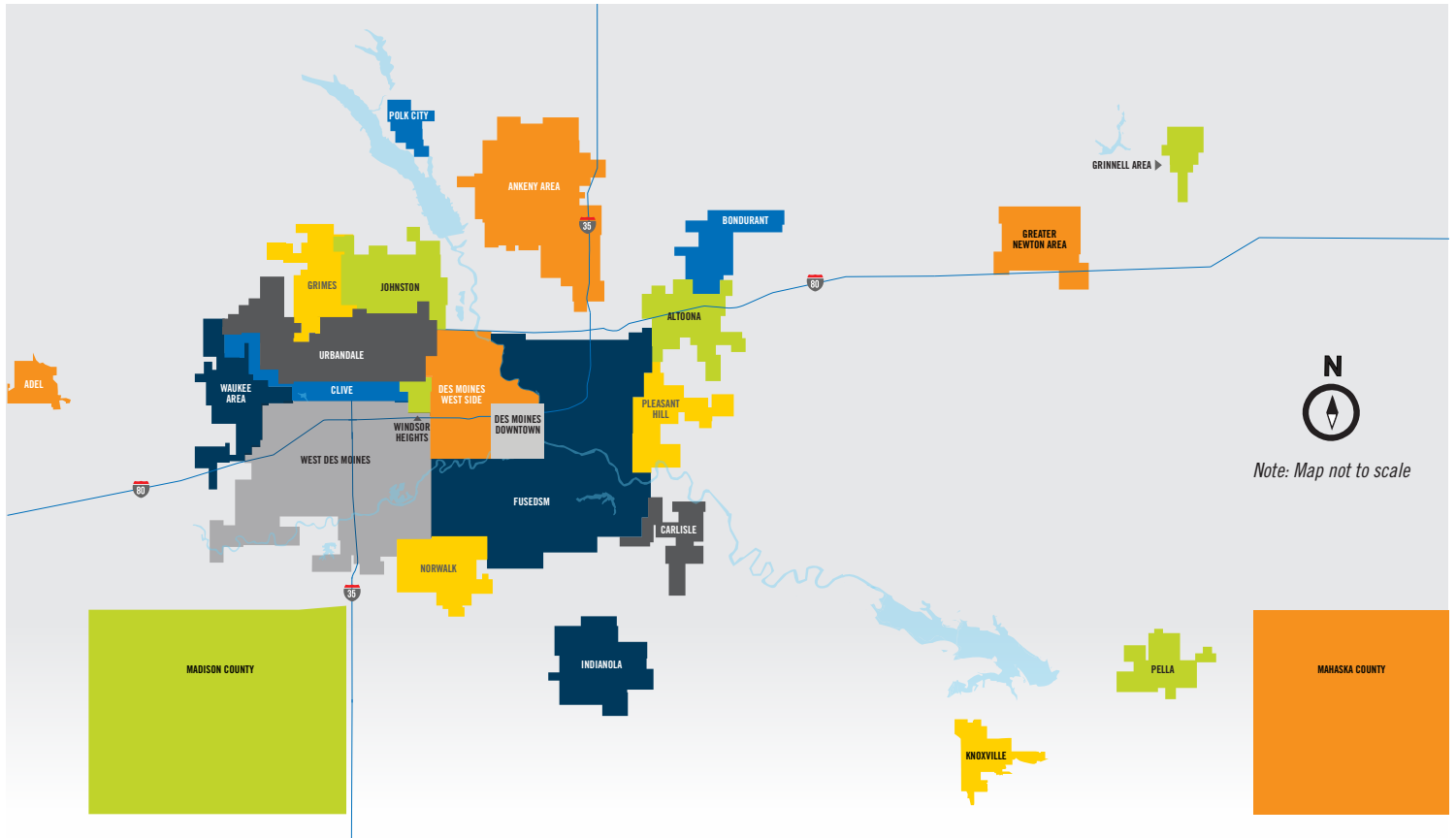


CONTRIBUTES TO THE REGION'S SUCCESS BY:

- Assisting with business expansion and relocation.
- Growing talent and opportunities.
- Providing resources for businesses to grow.
- Cultivating a strong Downtown as the region's core.
- Amplifying regional stories to the world.
- Advocating for state and federal policy with one voice.
- Partnering with Cultivation Corridor.
- Strengthening the startup and small business ecosystem.
- Ensuring a welcoming community for people of all backgrounds through focus on diversity, equity and inclusion (DEI).



THE DSM USA REGION



FASTEST-GROWING MAJOR METRO IN THE MIDWEST:
Population in The Partnership's service area has grown by 14.8% since 2010.

ECONOMIC DEVELOPMENT SUCCESS:



Real Gross Domestic Product grew by **32%** between 2010 and 2020.



Nearly **\$12 billion** in capital investment since The Partnership formed in 1999.



35,203 new or retained jobs since 1999.

TOP 10

Metro for Economic Development Projects
— Site Selection Magazine, 2022

#14

Best Place to Live in the U.S.
— U.S. News & World Report, 2022

BEST

Mid-Size Town in the Midwest
— Midwest Living, 2022