



DSM USA

DES MOINES, IOWA

TECHNOLOGY

NATIONAL RANKINGS

TOP 5 MID-SIZED METRO FOR
AI-ENHANCED JOBS

— CoworkingCafe, 2026

TOP 10 BEST MIDWEST
TECH METRO

— CommercialCafe, 2026

IDEAL LIVING ENVIRONMENT



A 21-minute
average commute.

— U.S. Census Bureau

13-15 %

The cost of living is
typically 13-15% below
the national average.

— The Council for Community
and Economic Research

RECENT EXPANSIONS

OPENLOOP

OpenLoop is a telehealth solutions provider focused on connecting clinicians who offer telehealth services to providers who want to increase their offerings.

JOHN DEERE INTELLIGENT SOLUTIONS GROUP

Intelligent Solutions Group (ISG) creates software for precision agriculture and is the company's premier IT development department.

COVIANCE

Coviance is a fintech company that is making the home equity lending process simpler, faster and more scalable through its cloud-based platform.

LANDUS

INNOVATION CONNECTOR

Landus is a farmer-owned cooperative with a multi-year agreement with Google to seek ground-breaking solutions for a more sustainable and profitable farming ecosystem.

POWERPOLLEN

PowerPollen has engineered new technologies that improve seed production and increase agricultural productivity by enabling more effective cross-pollination.

PRO-BUSINESS ENVIRONMENT



Iowa legislation recently reduced the corporate income tax rate and provides for a flat personal income tax rate of 3.8%.



Iowa offers a refundable tax credit of up to 3.5% for qualified research expenditures in advanced manufacturing, bioscience, finance, insurance, technology and innovation sectors.



The cost of doing business is 15% lower than the national average.

— Moody's Analytics



Iowa offers several innovation funding and tax credit programs that are especially helpful for technology companies.

KEY TECHNOLOGY CLUSTERS

- Advanced Manufacturing
- Animal and Plant Genetics
- Data Centers
- Digital Media and Marketing
- FinTech
- InsurTech
- Digital and Precision Ag Tech
- Process Control Systems



DSM ACCELERATORS



Goldman Sachs 10,000 Small Businesses allows small business owners to learn, grow, and connect with business peers and mentors. Over 300 Iowa business owner alumni are in this network.



The **Startup Collaborator** was created by John Deere to enhance precision technology in its agriculture and construction equipment through collaboration with startups.



The **Global Insurance Accelerator** is a mentor-driven accelerator designed to foster innovation in the insurance industry.



BrokerTech Ventures is an innovation hub for startups backed by super-regional, privately held brokerage firms.



The Greater Des Moines Partnership's **Scale DSM Business Accelerator** helps businesses gain access to knowledge, management know-how and networks.



The **Cultivo Global Ag Innovation Program** is a unique opportunity hosted by America's Cultivation Corridor for global scaleup companies preparing to enter the U.S. ag, food or bioscience market.



Master the startup process with the premier statewide **Venture School**, an innovative training program focused on real-world experimentation, customer discovery and Lean LaunchPad methodologies.

TIFFANY LOUK

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growDSMUSA.com | dataDSMUSA.com

DSMUSA

QUALIFIED WORKFORCE



1.8% average annual growth in high-tech industries over the past 10 years.

— JobsEQ



42.2% of the population age 25 – 64 hold a bachelor's degree or higher.

— JobsEQ

40,883

workers in high-tech industries.

— JobsEQ



Ask us about using state employee withholding tax dollars for training including on-the-job training expenses administered by the Iowa Community College system.

