

# 2026 REGIONAL SUMMIT

## SPONSORSHIP GUIDE

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Iowa Events Center



Produced by

**GREATER DES MOINES  
PARTNERSHIP**

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# WHAT IS THE REGIONAL SUMMIT?

The Greater Des Moines Partnership is proud to present the third annual Regional Summit. This ambitious initiative is designed to strengthen connections throughout the Greater Des Moines region. It aims to bring together rural, suburban and urban communities, fostering a unified regional identity. The Summit will convene 400–500 influential leaders from across the region, providing a forum for collaboration, sharing success stories and addressing common challenges. This event continues to serve as a pivotal moment for regional development, bringing together diverse voices to create a more cohesive and prosperous future.



## IMPACT

that yields collaboration and unity

## EXPOSURE

at an innovative premier event

## RECOGNITION

broadly across sectors and communities

## VALUE

of the region's momentum

The Regional Summit will take place at the Iowa Events Center bringing together a mix of business decision-makers, state and local government leaders, nonprofit and education professionals, Chamber leaders, business owners and Partnership Investors and Members from across the region.

This event continues to serve as a powerful platform to tackle the region's most pressing challenges, spark meaningful conversations and celebrate collective progress. As a sponsor, your support will be instrumental in advancing this important work and deepening regional collaboration.

Attendees can expect a dynamic agenda featuring a keynote speaker, interactive workshops, thought-provoking panel discussions with regional experts and abundant opportunities for connection and networking. The 2026 Summit promises to be another impactful and energizing experience that drives innovation, strengthens relationships and builds momentum for a more connected, prosperous region.

## AUDIENCE PROFILE

- Business decision-makers
- Government leaders — state and federal bipartisan public officials
- C-suite officers
- Civic and local government leaders
- Nonprofit and education leaders
- Chamber leaders
- Partnership Investors and Members
- Business owners and entrepreneurs

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## WHAT TO EXPECT AT THE 2026 REGIONAL SUMMIT

- Panel discussions
- Networking and relationship building
- Thought-provoking keynote
- Intimate breakout sessions

# SPONSOR PACKAGES

	\$15,000	\$10,000	\$5,000	\$2,500
Quote in news release	X			
Logo recognition on advertising	X			
Space to leave corporate literature for attendees in networking lounge	X	X		
Verbal recognition from the main stage	X	X		
Social media mentions	X	X	X	
Logo and link displayed on Summit website	X	X	X	X
Logo recognition on agenda	X	X	X	X (Name only)
Logo recognition on main stage screens	X	X	X	X (Name only)
Logo recognition on signage throughout the event	X	X	X	X (Name only)

# SPONSORSHIP OPPORTUNITIES

## PLATINUM SPONSORSHIP

### **Keynote Speaker (1 available) | \$15,000**

A featured keynote speaker will captivate the audience with insightful, engaging content, leaving a lasting impact through their expertise, storytelling and ability to inspire action and innovation.

- Introduction of the keynote speaker on the main stage and opportunity to make brief remarks
- 30-second sponsor video in conjunction with above introduction
- 6 conference registrations
- VIP seating for 6 during keynote and Economic Impact Awards ceremony

### **Cocktail Reception (1 available) | \$15,000**

Following the conclusion of the Regional Summit and Economic Impact Awards, attendees will be invited to attend a reception featuring an open bar and appetizers.

- Opportunity to make brief remarks on the main stage
- 30-second sponsor video in conjunction with above remarks
- Sponsor logo on cocktail napkins
- Table tents with company logo displayed throughout reception area
- 6 conference registrations
- VIP seating for 6 during keynote and Economic Impact Awards ceremony

# GOLD SPONSORSHIP

## **Breakout Room Sponsor (6 available) | \$10,000**

Each sponsored breakout room will be aligned to a conference track, creating a cohesive and focused experience for attendees. Tracks will feature key focus areas such as: Communications/Marketing, Economic Development, Inclusive Talent, Small Business, Workforce and more. Track alignment will be confirmed upon sponsorship commitment.

- Verbal recognition at the beginning of each breakout session held in the sponsor's room
- 2-minute welcome address from sponsor executive at session of choice
- Company name on sign at room entrance
- 4 conference registrations
- VIP seating for 4 during keynote and Economic Impact Awards ceremony

## **Lunch Sponsor (2 available) | \$10,000**

- Verbal recognition from the main stage at the beginning of lunch
- Table tents with company logo displayed on each table
- Table tents with company logo displayed at catering stations
- 4 conference registrations
- VIP seating for 4 during keynote and Economic Impact Awards ceremony

# SILVER SPONSORSHIP

## **Networking Lounge and Charging Station Sponsor (1 available) | \$5,000**

- Table tents with company logo placed at charging stations in networking lounge
- Charging stations promoted before and during the event as service available to attendees with sponsor recognition
- 2 conference registrations
- VIP seating for 2 during keynote and Economic Impact Awards ceremony

## **Refreshments Sponsor (1 available) | \$5,000**

- Sign placed near speciality refreshment tables located in various locations and available to all attendees throughout the entirety of the day
- Opportunity includes infused water, sparkling water, electrolyte options and branded water bottles
- Table tents with company logo displayed throughout the refreshment area
- 2 conference registrations
- VIP seating for 2 during keynote and Economic Impact Awards ceremony

## **Snack Station Sponsor (1 available) | \$5,000**

- Table tents with company logo placed on snack tables
- Opportunity to make your own trail mix - customize your options
- 2 conference registrations
- VIP seating for 2 during keynote and Economic Impact Awards Ceremony

## **Parking Sponsor (1 available) | \$5,000**

- Logo on parking passes for all attendees to use to park in the Iowa Events Center parking lot
- Logo on A-frame signs directing vehicles into parking lot
- 2 conference registrations
- VIP seating for 2 during keynote and Economic Impact Awards Ceremony

# BRONZE SPONSORSHIP

## **Signature Drink Sponsor (1 available) \$2,500**

- Create your own signature drink for the bartenders to serve during the cocktail reception
- Table tent with company logo placed on bars
- 2 conference registrations

## **WiFi Sponsor (1 available) | \$2,500**

- Table tents with company logo and wifi information displayed throughout the Summit location
- 2 conference registrations

## **Sweet Treat Sponsor (1 available) | \$2,500**

- Customized gift or sweet treat with sponsor logo
- 2 conference registrations

## **Event Essentials Sponsor (1 available) | \$2,500**

- Logo featured alongside or within an essential item distributed to all attendees at registration  
Example items include a folder, notepad or pen
- 2 conference registrations

## **Summit Photo Station Sponsor | \$2,500**

- Company logo will be featured on signage welcoming attendees to the Summit's photo station
- 2 conference registrations

## **Coffee and Pastry Breakfast Sponsor (1 available) | \$2,500**

- Sign placed near coffee and pastry breakfast tables
- Table tent with company logo displayed throughout the breakfast area
- 2 conference registrations

UNITED TO DRIVE ECONOMIC GROWTH  
AND TALENT DEVELOPMENT WITH  
**ONE VOICE, ONE MISSION, ONE REGION.**



For sponsorship inquiries, contact:

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