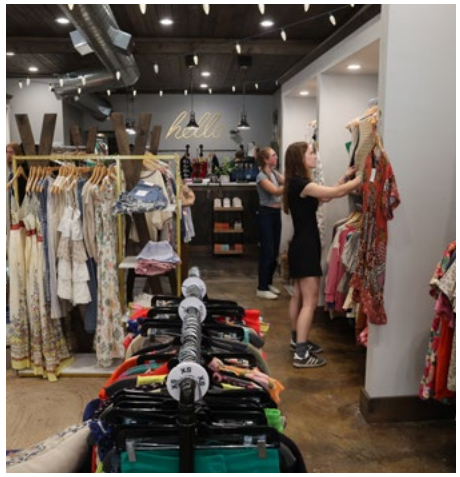
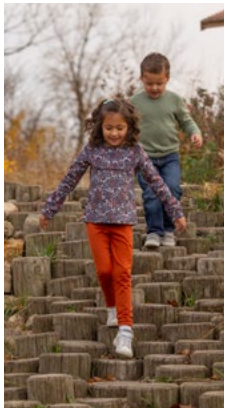
GREATER DES MOINES
PARTNERSHIP





REGIONAL CHAMBER MEMBER BENEFITS

Becoming a Regional Chamber Member affords businesses numerous benefits and networking opportunities. When you join a local Chamber in the Greater Des Moines Partnership Affiliate Network, you become a Member of The Partnership, a dual-membership model that affords businesses additional benefits.

GREATER DES MOINES PARTNERSHIP

You can participate in award-winning Small Business Programming to grow and scale your business.

In addition to having access to 1:1 business consulting with The Partnership team, Members can participate in programming, including:

SPARK DSM BUSINESS INCUBATOR: This award-winning program is free for Members and provides early-stage businesses with access to curriculum and workshops and opportunities to vend at the Downtown Farmers' Market, which was named a Top 15 must-visit market by *Food & Wine* magazine in 2025 and hosts over 28,000 people each week. Participants also have opportunities to vend at the World Food & Music Festival and Winter Market.

SCALE DSM BUSINESS ACCELERATOR: This six-month program is free to Members to help scale up businesses. It provides access to knowledge, management know-how and networks needed to increase revenue, create jobs and positively impact the community.

TOP 5 FOR SMALL BUSINESS WEBINAR SERIES: This free webinar series provides business leaders with actionable insights to implement in their business operations.

You have access to unique opportunities to increase your business' visibility locally and nationally.

- Listing on the Regional Business Directory and membership on The Partnership's website, which is a searchable platform that helps potential customers, increasing visibility in front of the local audiences we target.
- Access to post job openings on the online DSM USA Career Center promoted nationally.
- Marketing and storytelling through The Partnership's storytelling hub , newsletters, websites and social media channels. This includes:
  - Ghost writing of stories for business owners who are too busy to write their own story.
  - Photos of their business to be featured as part of national marketing campaign, storytelling and national media pitches.
- Speaking opportunities during Partnership events and discounts to Partnership events.

You'll have access to advocacy support and leadership connections.

- Members can be part of the Government Policy Council (GPC) that drafts and advocates with one voice and as one region for The Partnership's State Policy Agenda (State Legislators, Governor's Office, Executive Branch) and Federal Policy Agenda (Iowa's Congressional delegation and staff).
- Partnership staff reach out to new Members to welcome them, thank them for joining an Affiliate Chamber, and find out what their top priorities are so we can share with them customized information about the resources available to them through their dual-membership.
- Expand your network: Make new connections with a membershipto YPC, a regional young professionals group serving the Greater Des Moines region.

About The Greater Des Moines Partnership

The Greater Des Moines Partnership is the largest regional business, economic development and talent development organization in Iowa and the second-largest regional chamber of commerce in the country, serving multiple counties in Greater Des Moines.

Together with more than 400 Investors and an Affiliate Chamber of Commerce network of more than 7,200 Regional Chamber Members, The Partnership helps businesses grow and advances quality of life in Greater Des Moines with one voice, one mission and as one region, contributing to a vibrant regional economy.

For more info, contact **Emily McLain:**
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