

DOWNTOWN DSM USA

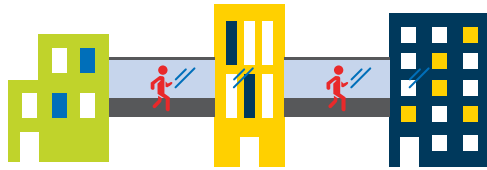
DES MOINES, IOWA



PREMIUM BUSINESS ENVIRONMENT

\$3B
INVESTED

\$3 billion of capital invested in past 10 years.



More than four miles of connected skywalks.

80,000+ 80,000+ people work Downtown.

#1 Most Popular City for Millennial Homebuyers
— *Lending Tree, 2018*

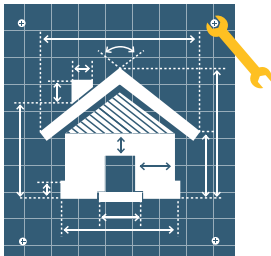
#5 Best Place for Business and Careers
— *Forbes, 2017*

#1 Best Minor League Sports Market
— *Sports Business Journal, 2017*

#1 DSM is the #1 Best Affordable Place to Live in the U.S.
— *U.S. News & World Report, 2017*

#1 World Festival and Event City
— *International Festivals & Events Association, 2017*

VIBRANT URBAN ENVIRONMENT



2,300 new housing units under construction/planned.



More than 1 million people attended Downtown DSM events in 2017.



12,000+ people live Downtown.

RECENT PROJECTS IN DOWNTOWN DSM USA

APARIUM GROUP HOTEL <i>Hotel</i>	\$39.7 MILLION	GRAY'S LANDING OFFICE BUILDING <i>Commercial</i>	\$15 MILLION
BICI FLATS <i>Residential</i>	\$17.5 MILLION	HILTON DES MOINES DOWNTOWN <i>Hotel</i>	\$105 MILLION
CITYVILLE PHASE III <i>Residential</i>	\$17.37 MILLION	HOTEL FORT DES MOINES <i>Hotel</i>	\$37 MILLION
CLEMENS BUILDING <i>Residential</i>	\$14 MILLION	JACKSON CROSSING <i>Residential</i>	\$40 MILLION
COGNIZANT <i>Commercial</i>	\$4.5 MILLION	KRAUSE GATEWAY CENTER <i>Commercial</i>	\$151 MILLION
COLLEGE HILL <i>Residential</i>	\$18 MILLION	MAINFRAME STUDIOS <i>Commercial</i>	\$11.2 MILLION
CONNOLLY LOFTS <i>Residential</i>	\$7 MILLION	MERCY MEDICAL CENTER TOWER <i>Commercial</i>	\$500 MILLION
DES MOINES WATER WORKS PARK PHASE 1 <i>Civic</i>	\$9 MILLION	MEREDITH CORPORATION <i>Commercial</i>	\$20.6 MILLION
DISTRICT AT 6TH <i>Residential</i>	\$40 MILLION	MIESBLOCK <i>Residential</i>	\$66 MILLION
EAGLE VIEW LOFTS <i>Residential</i>	\$15 MILLION	PRINCIPAL <i>Commercial</i>	\$284 MILLION
EAGLE VIEW ROWHOMES <i>Residential</i>	\$5 MILLION	POLK COUNTY COURTHOUSES <i>Civic</i>	\$75.7 MILLION
EMC INSURANCE <i>Commercial</i>	\$39 MILLION	R & T LOFTS <i>Residential</i>	\$35 MILLION
FEDERAL HOME LOAN BANK <i>Commercial</i>	\$25 MILLION	WILKINS BUILDING <i>Residential</i>	\$18.7 MILLION
FOURTH + COURT <i>Residential</i>	\$30 MILLION	7TH AND GRAND PARKING GARAGE <i>Commercial</i>	\$28 MILLION
GLOBAL ATLANTIC <i>Commercial</i>	\$12.9 MILLION	WALNUT STREET STREETScape <i>Civic</i>	\$4.5 MILLION
GRAY'S LANDING PEDESTIRAN BRIDGE <i>Civic</i>	\$4 MILLION	111 E. GRAND OFFICE/RETAIL <i>Commercial</i>	\$18.5 MILLION

HOME TO:

Art Route DSM | Brenton Skating Plaza | Central Iowa Trails | Cowles Commons | Des Moines Arts Festival® | Des Moines Performing Arts | Des Moines Social Club | Downtown Farmers' Market | Gray's Lake | Iowa Barnstormers | Iowa Cubs | Iowa Wolves | Iowa Events Center | Iowa Wild | John and Mary PappaJohn | Sculpture Park | Principal Riverwalk | Science Center of Iowa and Blank IMAX | Dome Theater | World Food & Music Festival | 80/35 Music Festival

MAJOR EMPLOYERS:

American Enterprise Group Inc. | American Republic Insurance | CenturyLink | Principal | Cognizant | Global Atlantic | EMC Insurance Companies | Mercy Medical Center - Des Moines | Meredith Corporation | MidAmerican Energy Company | Nationwide | Register Media | State of Iowa | UnityPoint Health - Des Moines | Voya Financial | Wellmark Blue Cross Blue Shield of Iowa | Wells Fargo & Co.

DOWNTOWN
DSM USA

TIM LEACH

Senior Vice President of Downtown Development
p: (515) 286-4944 e: tleach@downtownDSMUSA.com
downtownDSMUSA.com



GREATER DES MOINES
PARTNERSHIP