

# Business Summary Report (NAICS)

Downtown DSM 3 Census Tracts  
 191530027.00 (19153002700) et al.  
 Geography: Census Tract



## Data for all businesses in area

IA(1915300270...

Total Businesses	2,291
Total Employees	70,894
Total Population	12,382
Employee/Population Ratio (per 100)	572.6

by NAICS Codes	Businesses		Employees	
	Number	%	Number	%
Agriculture, Forestry, Fishing & Hunting (11)	11	0.5%	34	0.1%
Mining (21)	0	0.0%	0	0.0%
Utilities (22)	4	0.2%	178	0.3%
Construction (23)	73	3.2%	562	0.8%
Building Construction	33	1.4%	233	0.3%
Heavy/Civil Eng Construction	15	0.7%	177	0.3%
Specialty Trade Contractor	25	1.1%	152	0.2%
Manufacturing (31-33)	29	1.3%	462	0.7%
Wholesale Trade (42)	28	1.2%	443	0.6%
Durable Goods	22	1.0%	387	0.6%
Nondurable Goods	6	0.3%	56	0.1%
Trade Broker	0	0.0%	0	0.0%



**Source:** This infographic contains data provided by Esri-Data Axle (2025), Esri (2025). Data note: Not all NAICS subcategories for a 2 digit major category are being shown.

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by NAICS Codes	IA(1915300270...			
	Businesses Number	%	Employees Number	%
Retail Trade (44-45)	105	4.6%	910	1.3%
Motor Vehicle & Parts Dealers	8	0.3%	53	0.1%
Furniture & Home Furnishing Stores	7	0.3%	40	0.1%
Electronics & Appliance Stores	8	0.3%	63	0.1%
Building & Garden Equipment	2	0.1%	32	0.1%
Food & Beverage Stores	16	0.7%	379	0.5%
Health & Personal Care Stores	8	0.3%	39	0.1%
Gasoline Stations	1	0.0%	3	0.0%
Clothing, Shoe and Jewellery Stores	16	0.7%	88	0.1%
Sporting Goods, Hobby & Music Stores	28	1.2%	171	0.2%
General Merchandise Stores	11	0.5%	42	0.1%
Transportation & Warehousing (48-49)	14	0.6%	628	0.9%
Truck Transportation	5	0.2%	340	0.5%
Information (51)	75	3.3%	5,610	7.9%
Finance & Insurance (52)	153	6.7%	17,549	24.8%
Central Bank/Credit & Related Activities	38	1.7%	767	1.1%
Securities & Commodity Contracts	52	2.3%	10,188	14.4%
Funds, Trusts & Other Financial	63	2.8%	6,594	9.3%
Real Estate, Rental & Leasing (53)	112	4.9%	849	1.2%
Professional, Scientific & Tech Services (54)	366	16.0%	5,154	7.3%
Legal Services	143	6.2%	1,685	2.4%



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	Businesses Number	%	Employees Number	%
Management of Companies (55)	16	0.7%	1,071	1.5%
Administrative, Support & Waste Mgmt (56)	84	3.7%	923	1.3%
Educational Services (61)	30	1.3%	738	1.0%
Health Care & Social Assistance (62)	292	12.8%	15,718	22.2%
Amulatory Health Care	190	8.3%	2,950	4.2%
Hospital	29	1.3%	10,573	14.9%
Nursing/Residential Care	12	0.5%	671	0.9%
Social Assistance	61	2.7%	1,524	2.1%
Arts, Entertainment & Recreation (71)	47	2.0%	827	1.2%
Accommodation & Food Services (72)	179	7.8%	3,109	4.4%
Accommodation	23	1.0%	1,018	1.4%
Food & Drinking Places	156	6.8%	2,091	3.0%
Other Services Except Public Admin (81)	290	12.7%	1,982	2.8%
Repair & Maintenance	8	0.3%	46	0.1%
Auto Repair & Maintenance	6	0.3%	42	0.1%
Personal & Laundry Service	47	2.0%	305	0.4%
Civic and Other Orgs	235	10.3%	1,631	2.3%
Public Administration (92)	289	12.6%	14,113	19.9%
Unclassified Establishments (99)	94	4.1%	34	0.1%
Total (11-99)	2,291	100.0%	70,894	100.0%



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# Business Summary Report (SIC)

Downtown DSM 3 Census Tracts  
 191530027.00 (19153002700) et al.  
 Geography: Census Tract



## Data for all businesses in area

IA(1915300270...

Total Businesses	2,291
Total Employees	70,894
Total Population	12,382
Employee/Population Ratio (per 100)	572.6

by SIC Codes	Businesses		Employees	
	Number	%	Number	%
Agriculture & Mining (01-14)	19	0.8%	71	0.1%
Construction (15-17)	60	2.6%	408	0.6%
Manufacturing (20-39)	37	1.6%	4,688	6.6%
Transportation (40-47)	21	0.9%	679	1.0%
Communication (48)	26	1.1%	790	1.1%
Utility (49)	8	0.3%	251	0.3%
Wholesale Trade (50-51)	28	1.2%	443	0.6%
Retail Trade Summary (52-59)	265	11.6%	3,020	4.3%
Home Improvement	2	0.1%	32	0.1%
General Merchandise Stores	3	0.1%	21	0.0%
Food Stores	26	1.1%	437	0.6%
Auto Dealers & Gas Stations	9	0.4%	56	0.1%
Apparel & Accessory Stores	11	0.5%	72	0.1%
Furniture & Home Furnishings	13	0.6%	88	0.1%
Eating & Drinking Places	152	6.6%	2,058	2.9%
Miscellaneous Retail	49	2.1%	256	0.4%



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# Business Summary Report (SIC)

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by SIC Codes	IA(1915300270...			
	Businesses Number	%	Employees Number	%
Finance, Insurance, Real Estate (60-67)	291	12.7%	19,654	27.7%
Banks, Savings & Lending	38	1.7%	767	1.1%
Securities Brokers	45	2.0%	10,163	14.3%
Insurance Carriers & Agents	62	2.7%	6,590	9.3%
Real Estate, Investment Offices	146	6.4%	2,134	3.0%
Services Summary (70-89)	1,153	50.3%	26,745	37.7%
Hotels & Lodging	23	1.0%	1,018	1.4%
Automotive Services	19	0.8%	92	0.1%
Movies & Amusements	40	1.8%	771	1.1%
Health Services	226	9.9%	14,096	19.9%
Legal Services	140	6.1%	1,652	2.3%
Education Inst. & Libraries	34	1.5%	1,040	1.5%
Other Services	671	29.3%	8,076	11.4%
Government (91-97)	288	12.6%	14,108	19.9%
Unclassified Establishments (99)	95	4.2%	37	0.1%
Totals (01-99)	2,291	100.0%	70,894	100.0%



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