



Business Summary

Downtown DSM 3 Census Tracts
 191530027.00 (19153002700) et al.
 Geography: Census Tract

Prepared by Greater Des Moines Partnership

Data for all businesses in area		IA(1915300270...			
Total Businesses:		2,205			
Total Employees:		77,276			
Total Residential Population:		12,398			
Employee/Residential Population Ratio (per 100 Residents)		623			
by SIC Codes	Businesses		Employees		
	Number	Percent	Number	Percent	
Agriculture & Mining	14	0.6%	65	0.1%	
Construction	47	2.1%	555	0.7%	
Manufacturing	34	1.5%	4,806	6.2%	
Transportation	16	0.7%	656	0.8%	
Communication	27	1.2%	1,032	1.3%	
Utility	5	0.2%	291	0.4%	
Wholesale Trade	30	1.4%	497	0.6%	
Retail Trade Summary	262	11.9%	3,310	4.3%	
Home Improvement	5	0.2%	96	0.1%	
General Merchandise Stores	4	0.2%	17	0.0%	
Food Stores	23	1.0%	595	0.8%	
Auto Dealers & Gas Stations	10	0.5%	58	0.1%	
Apparel & Accessory Stores	12	0.5%	110	0.1%	
Furniture & Home Furnishings	12	0.5%	65	0.1%	
Eating & Drinking Places	144	6.5%	2,059	2.7%	
Miscellaneous Retail	52	2.4%	310	0.4%	
Finance, Insurance, Real Estate Summary	272	12.3%	22,643	29.3%	
Banks, Savings & Lending Institutions	39	1.8%	1,133	1.5%	
Securities Brokers	40	1.8%	10,208	13.2%	
Insurance Carriers & Agents	56	2.5%	6,791	8.8%	
Real Estate, Holding, Other Investment Offices	137	6.2%	4,511	5.8%	
Services Summary	960	43.5%	28,643	37.1%	
Hotels & Lodging	20	0.9%	1,160	1.5%	
Automotive Services	22	1.0%	1,625	2.1%	
Movies & Amusements	31	1.4%	679	0.9%	
Health Services	185	8.4%	13,830	17.9%	
Legal Services	148	6.7%	1,886	2.4%	
Education Institutions & Libraries	34	1.5%	964	1.2%	
Other Services	520	23.6%	8,499	11.0%	
Government	318	14.4%	14,648	19.0%	
Unclassified Establishments	220	10.0%	130	0.2%	
Totals	2,205	100.0%	77,276	100.0%	

Source: Copyright 2023 Data Axle, Inc. All rights reserved. Esri Total Residential Population forecasts for 2023.

Date Note: Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.



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by NAICS Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	8	0.4%	28	0.0%
Mining	0	0.0%	0	0.0%
Utilities	2	0.1%	215	0.3%
Construction	62	2.8%	714	0.9%
Manufacturing	26	1.2%	574	0.7%
Wholesale Trade	30	1.4%	497	0.6%
Retail Trade	113	5.1%	1,230	1.6%
Motor Vehicle & Parts Dealers	8	0.4%	50	0.1%
Furniture & Home Furnishings Stores	7	0.3%	41	0.1%
Electronics & Appliance Stores	7	0.3%	39	0.1%
Building Material & Garden Equipment & Supplies Dealers	5	0.2%	96	0.1%
Food & Beverage Stores	17	0.8%	572	0.7%
Health & Personal Care Stores	9	0.4%	101	0.1%
Gasoline Stations & Fuel Dealers	2	0.1%	8	0.0%
Clothing, Clothing Accessories, Shoe and Jewelry Stores	17	0.8%	125	0.2%
Sporting Goods, Hobby, Book, & Music Stores	29	1.3%	167	0.2%
General Merchandise Stores	12	0.5%	31	0.0%
Transportation & Warehousing	12	0.5%	615	0.8%
Information	77	3.5%	5,892	7.6%
Finance & Insurance	142	6.4%	18,152	23.5%
Central Bank/Credit Intermediation & Related Activities	39	1.8%	1,133	1.5%
Securities & Commodity Contracts	46	2.1%	10,226	13.2%
Funds, Trusts & Other Financial Vehicles	57	2.6%	6,793	8.8%
Real Estate, Rental & Leasing	108	4.9%	2,652	3.4%
Professional, Scientific & Tech Services	321	14.6%	4,950	6.4%
Legal Services	151	6.8%	1,919	2.5%
Management of Companies & Enterprises	14	0.6%	3,201	4.1%
Administrative, Support & Waste Management Services	68	3.1%	1,186	1.5%
Educational Services	30	1.4%	691	0.9%
Health Care & Social Assistance	247	11.2%	15,765	20.4%
Arts, Entertainment & Recreation	41	1.9%	738	1.0%
Accommodation & Food Services	166	7.5%	3,228	4.2%
Accommodation	20	0.9%	1,160	1.5%
Food Services & Drinking Places	146	6.6%	2,068	2.7%
Other Services (except Public Administration)	200	9.1%	2,143	2.8%
Automotive Repair & Maintenance	9	0.4%	63	0.1%
Public Administration	319	14.5%	14,678	19.0%
Unclassified Establishments	219	9.9%	127	0.2%
Total	2,205	100.0%	77,276	100.0%

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