



Business Summary

Downtown DSM 3 Census Tracts
 191530027.00 (19153002700) et al.
 Geography: Census Tract

Prepared by Greater Des Moines Partnership

Data for all businesses in area		IA(1915300270...			
Total Businesses:		2,289			
Total Employees:		75,820			
Total Residential Population:		12,299			
Employee/Residential Population Ratio (per 100 Residents)		616			
by SIC Codes	Businesses		Employees		
	Number	Percent	Number	Percent	
Agriculture & Mining	15	0.7%	69	0.1%	
Construction	55	2.4%	640	0.8%	
Manufacturing	37	1.6%	4,838	6.4%	
Transportation	14	0.6%	652	0.9%	
Communication	28	1.2%	1,197	1.6%	
Utility	6	0.3%	296	0.4%	
Wholesale Trade	27	1.2%	457	0.6%	
Retail Trade Summary	271	11.8%	3,792	5.0%	
Home Improvement	6	0.3%	101	0.1%	
General Merchandise Stores	3	0.1%	11	0.0%	
Food Stores	27	1.2%	912	1.2%	
Auto Dealers, Gas Stations, Auto Aftermarket	11	0.5%	63	0.1%	
Apparel & Accessory Stores	12	0.5%	110	0.1%	
Furniture & Home Furnishings	13	0.6%	77	0.1%	
Eating & Drinking Places	139	6.1%	1,899	2.5%	
Miscellaneous Retail	60	2.6%	619	0.8%	
Finance, Insurance, Real Estate Summary	278	12.1%	22,918	30.2%	
Banks, Savings & Lending Institutions	43	1.9%	1,109	1.5%	
Securities Brokers	41	1.8%	10,492	13.8%	
Insurance Carriers & Agents	55	2.4%	6,788	9.0%	
Real Estate, Holding, Other Investment Offices	139	6.1%	4,529	6.0%	
Services Summary	991	43.3%	28,291	37.3%	
Hotels & Lodging	21	0.9%	1,150	1.5%	
Automotive Services	20	0.9%	1,622	2.1%	
Motion Pictures & Amusements	38	1.7%	719	0.9%	
Health Services	193	8.4%	14,088	18.6%	
Legal Services	145	6.3%	1,644	2.2%	
Education Institutions & Libraries	35	1.5%	1,065	1.4%	
Other Services	539	23.5%	8,003	10.6%	
Government	315	13.8%	12,356	16.3%	
Unclassified Establishments	252	11.0%	314	0.4%	
Totals	2,289	100.0%	75,820	100.0%	

Source: Copyright 2022 Data Axle, Inc. All rights reserved. Esri Total Residential Population forecasts for 2022.

Date Note: Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.



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by NAICS Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	9	0.4%	29	0.0%
Mining	0	0.0%	0	0.0%
Utilities	2	0.1%	215	0.3%
Construction	68	3.0%	778	1.0%
Manufacturing	29	1.3%	603	0.8%
Wholesale Trade	26	1.1%	452	0.6%
Retail Trade	127	5.5%	1,868	2.5%
Motor Vehicle & Parts Dealers	8	0.3%	50	0.1%
Furniture & Home Furnishings Stores	9	0.4%	58	0.1%
Electronics & Appliance Stores	6	0.3%	34	0.0%
Bldg Material & Garden Equipment & Supplies Dealers	6	0.3%	101	0.1%
Food & Beverage Stores	20	0.9%	889	1.2%
Health & Personal Care Stores	10	0.4%	104	0.1%
Gasoline Stations	3	0.1%	13	0.0%
Clothing & Clothing Accessories Stores	18	0.8%	128	0.2%
Sport Goods, Hobby, Book, & Music Stores	12	0.5%	59	0.1%
General Merchandise Stores	3	0.1%	11	0.0%
Miscellaneous Store Retailers	26	1.1%	118	0.2%
Nonstore Retailers	6	0.3%	303	0.4%
Transportation & Warehousing	12	0.5%	615	0.8%
Information	78	3.4%	6,036	8.0%
Finance & Insurance	147	6.4%	18,412	24.3%
Central Bank/Credit Intermediation & Related Activities	43	1.9%	1,109	1.5%
Securities, Commodity Contracts & Other Financial	48	2.1%	10,513	13.9%
Insurance Carriers & Related Activities; Funds, Trusts &	56	2.4%	6,790	9.0%
Real Estate, Rental & Leasing	108	4.7%	2,560	3.4%
Professional, Scientific & Tech Services	340	14.9%	4,826	6.4%
Legal Services	149	6.5%	1,684	2.2%
Management of Companies & Enterprises	14	0.6%	3,201	4.2%
Administrative & Support & Waste Management & Remediation	65	2.8%	705	0.9%
Educational Services	33	1.4%	793	1.0%
Health Care & Social Assistance	256	11.2%	16,197	21.4%
Arts, Entertainment & Recreation	45	2.0%	885	1.2%
Accommodation & Food Services	163	7.1%	3,070	4.0%
Accommodation	21	0.9%	1,150	1.5%
Food Services & Drinking Places	142	6.2%	1,920	2.5%
Other Services (except Public Administration)	200	8.7%	1,904	2.5%
Automotive Repair & Maintenance	10	0.4%	71	0.1%
Public Administration	316	13.8%	12,360	16.3%
Unclassified Establishments	251	11.0%	311	0.4%
Total	2,289	100.0%	75,820	100.0%

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July 21, 2022