



Business Summary

Downtown DSM USA
 191530027.00 (19153002700) et al.
 Geography: Census Tract

Prepared by Greater Des Moines Partnership

Data for all businesses in area		IA(1915300270...			
Total Businesses:		2,155			
Total Employees:		76,875			
Total Residential Population:		11,361			
Employee/Residential Population Ratio (per 100 Residents)		677			
by SIC Codes	Businesses		Employees		
	Number	Percent	Number	Percent	
Agriculture & Mining	11	0.5%	39	0.1%	
Construction	57	2.6%	752	1.0%	
Manufacturing	40	1.9%	3,292	4.3%	
Transportation	17	0.8%	658	0.9%	
Communication	30	1.4%	988	1.3%	
Utility	5	0.2%	140	0.2%	
Wholesale Trade	28	1.3%	452	0.6%	
Retail Trade Summary	259	12.0%	3,987	5.2%	
Home Improvement	8	0.4%	120	0.2%	
General Merchandise Stores	1	0.0%	9	0.0%	
Food Stores	23	1.1%	884	1.1%	
Auto Dealers, Gas Stations, Auto Aftermarket	10	0.5%	70	0.1%	
Apparel & Accessory Stores	19	0.9%	136	0.2%	
Furniture & Home Furnishings	16	0.7%	92	0.1%	
Eating & Drinking Places	128	5.9%	1,717	2.2%	
Miscellaneous Retail	54	2.5%	959	1.2%	
Finance, Insurance, Real Estate Summary	270	12.5%	24,304	31.6%	
Banks, Savings & Lending Institutions	45	2.1%	2,740	3.6%	
Securities Brokers	40	1.9%	10,376	13.5%	
Insurance Carriers & Agents	58	2.7%	6,678	8.7%	
Real Estate, Holding, Other Investment Offices	127	5.9%	4,510	5.9%	
Services Summary	894	41.5%	24,681	32.1%	
Hotels & Lodging	16	0.7%	990	1.3%	
Automotive Services	16	0.7%	1,640	2.1%	
Motion Pictures & Amusements	38	1.8%	679	0.9%	
Health Services	157	7.3%	12,888	16.8%	
Legal Services	123	5.7%	1,364	1.8%	
Education Institutions & Libraries	33	1.5%	602	0.8%	
Other Services	511	23.7%	6,518	8.5%	
Government	325	15.1%	17,452	22.7%	
Unclassified Establishments	219	10.2%	130	0.2%	
Totals	2,155	100.0%	76,875	100.0%	

Source: Copyright 2019 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2019.

Date Note: Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.



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by NAICS Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	4	0.2%	16	0.0%
Mining	0	0.0%	0	0.0%
Utilities	2	0.1%	128	0.2%
Construction	72	3.3%	864	1.1%
Manufacturing	32	1.5%	882	1.1%
Wholesale Trade	28	1.3%	452	0.6%
Retail Trade	125	5.8%	2,247	2.9%
Motor Vehicle & Parts Dealers	9	0.4%	67	0.1%
Furniture & Home Furnishings Stores	7	0.3%	47	0.1%
Electronics & Appliance Stores	10	0.5%	55	0.1%
Bldg Material & Garden Equipment & Supplies Dealers	7	0.3%	115	0.1%
Food & Beverage Stores	17	0.8%	868	1.1%
Health & Personal Care Stores	9	0.4%	180	0.2%
Gasoline Stations	1	0.0%	3	0.0%
Clothing & Clothing Accessories Stores	25	1.2%	154	0.2%
Sport Goods, Hobby, Book, & Music Stores	9	0.4%	49	0.1%
General Merchandise Stores	1	0.0%	9	0.0%
Miscellaneous Store Retailers	22	1.0%	207	0.3%
Nonstore Retailers	8	0.4%	493	0.6%
Transportation & Warehousing	15	0.7%	621	0.8%
Information	83	3.9%	3,939	5.1%
Finance & Insurance	150	7.0%	19,816	25.8%
Central Bank/Credit Intermediation & Related Activities	44	2.0%	2,735	3.6%
Securities, Commodity Contracts & Other Financial	48	2.2%	10,403	13.5%
Insurance Carriers & Related Activities; Funds, Trusts &	58	2.7%	6,678	8.7%
Real Estate, Rental & Leasing	95	4.4%	2,306	3.0%
Professional, Scientific & Tech Services	297	13.8%	3,734	4.9%
Legal Services	129	6.0%	1,420	1.8%
Management of Companies & Enterprises	14	0.6%	3,452	4.5%
Administrative & Support & Waste Management & Remediation	66	3.1%	697	0.9%
Educational Services	28	1.3%	421	0.5%
Health Care & Social Assistance	210	9.7%	14,282	18.6%
Arts, Entertainment & Recreation	45	2.1%	837	1.1%
Accommodation & Food Services	146	6.8%	2,716	3.5%
Accommodation	16	0.7%	990	1.3%
Food Services & Drinking Places	130	6.0%	1,726	2.2%
Other Services (except Public Administration)	200	9.3%	1,886	2.5%
Automotive Repair & Maintenance	8	0.4%	57	0.1%
Public Administration	325	15.1%	17,452	22.7%
Unclassified Establishments	218	10.1%	127	0.2%
Total	2,155	100.0%	76,875	100.0%

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