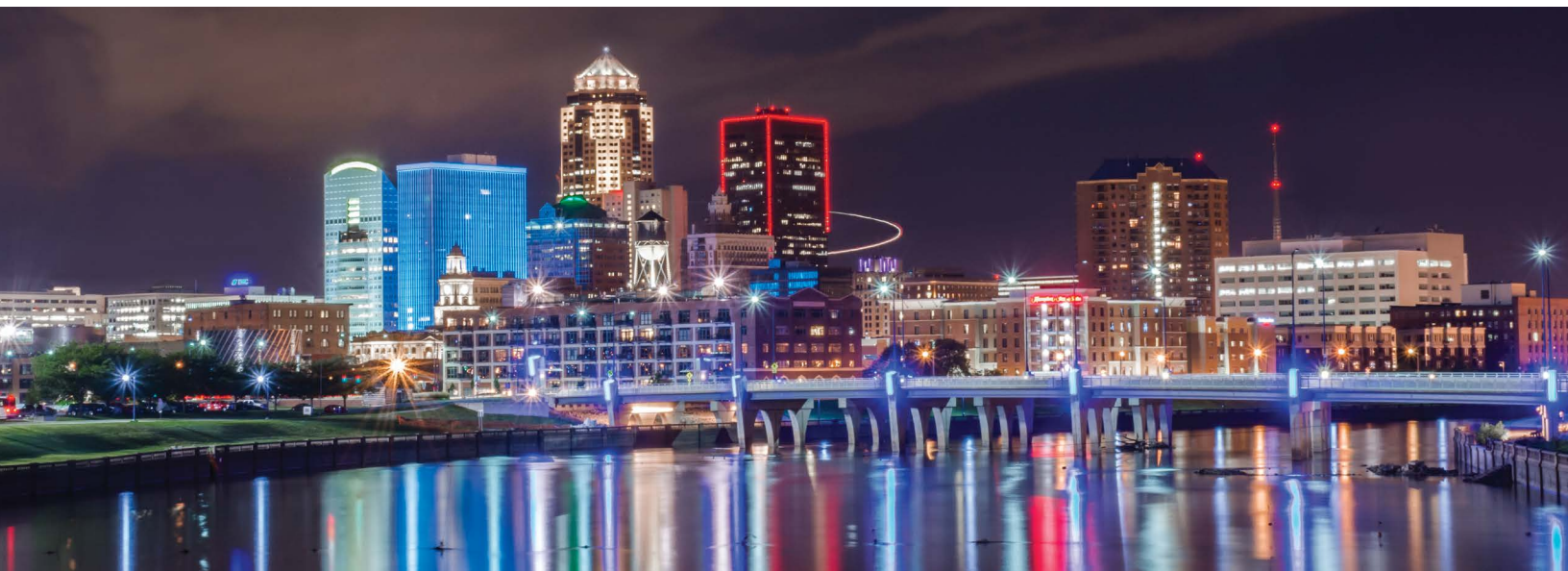


2015 ANNUAL REPORT



Business expansions and relocations:

\$563 million
invested regionally

\$136 million
invested Downtown

1,529 
jobs created/retained

 **1,500**

GetActive Wellness Toolkit downloads

Landed Association of Chamber of Commerce Executives National Convention for 2018

Selected for Immigration Initiative Pilot Program with Partnership for a New American Economy

Education Drives Our Greater Economy (EDGE)

75x25
campaign launched




Demolition begins to make way for the new Iowa Events Center Convention Center Hotel

23
regional and
4
Downtown
business expansions



12
major Iowa Caucus-related events hosted

102 countries
2,376 cities
50 states
reached by SeizeDesMoines.com



41 
students engaged in Youth Leadership Initiative













Downtown Farmers' Market Presented by UnityPoint Health – Des Moines hosted
600,000
total attendees


Cultivation Corridor launched Iowa Ag/Bioscience Asset Database

21 Affiliate Chambers = **5,700** Regional Members



2015 ANNUAL REPORT

 <p>Global Insurance Accelerator: first class graduated</p>		 <p>2,650 media story placements</p>		 <p>Led 192 leaders on DMDC trip</p>		 <p>203 Social Media Ambassadors engaged</p>	
<p>Inaugural “Out to Lunch” event hosted</p> <p>2,000 attendees</p>		<p>4th largest Regional Chamber in the U.S.</p> 		<p>137 regional business events hosting</p> <p>12,000 attendees</p> 		<p>Des Moines Arts Festival® won</p> <p>26</p>  <p>IFEA Pinnacle Awards including the Gold Grand Pinnacle Award for Best Festival in the World</p>	
<p>12 regional and 2 Downtown new company locations</p>		<p>80,000 record attendance at World Food & Music Festival</p> 		<p>Selected to participate in Brookings Institution’s Foreign Direct Investment Initiative</p>		<p>Des Moines Embassy gained 4 million #HellYesDM impressions at SXSW</p>	
<p>15th anniversary of Young Professionals Connection</p>		<p>46 college/career planning events attended</p> 		<p>Celebrated 30 years of Sister Cities with Shijiazhuang, China</p> 		<p>Capital Crossroads launched the Iowa Soil and Water Future Task Force and Transit Future Work Group</p> 	
<p>10th anniversary season of Brenton Skating Plaza</p>		<p>Launched Square One DSM accelerator</p> 		<p>9,500 total attendees at GuideOne ImaginEve!</p>		<p>10.7 million impressions of #SeizeDesMoines</p>	

#2 “Best City for Jobs” — *Forbes*

#1 “Metro with the Most Community Pride” — *Gallup*

#2 “Top Cities to Land Work” — *NBC News*

UNITED TO DRIVE ECONOMIC GROWTH WITH ONE VOICE, ONE MISSION, ONE REGION.

