

# 2012 ANNUAL REPORT

## REGIONAL ECONOMIC DEVELOPMENT



Local business expansions

21

Over  
**1,600**  
New/retained jobs

**\$263,000,000**  
New capital investment



## REGIONAL WORKFORCE/EDUCATION

**11**

New company locations



Reached via attraction initiatives



**300**

Do More in the City Interns

http://

Dynamic Web Portal Research Completed

**1,500**

Participated in Diversity Education offerings

## CAPITAL CROSSROADS



StartupCity DSM received national recognition

Plains Angels was created and has  
**110+**  
investors



Southwest Airlines has arrived

The **DES MOINES REDEVELOPMENT COMPANY** purchased its first property

## REGIONAL BUSINESS DEVELOPMENT

**TWENTY ONE**  
Regional Chamber Affiliates



Quality regional events serving  
**9,000**  
business people



cisourcelink.com  
Launched May 21

**4,700 +**  
business members

**\$96,000,000**  
New capital investment



**TEN** business attractions/expansions

## DOWNTOWN DEVELOPMENT

**67**  
event days



**1 MILLION**  
Total event attendance

**600**  
New/retained jobs

## PUBLIC POLICY



Delivered successful congressional candidate series

**190**

Attended successful advocacy trip to Washington, D.C.



Advanced State Legislative priorities

700 Locust St., Suite 100  
Des Moines, IA 50309



GREATER DES MOINES PARTNERSHIP